

VORYS

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August 30, 2017

VIA EMAIL

Isaac Smith
Juris Doctor Candidate, 2018
University of Cincinnati College of Law

Master of Arts Candidate, Political Science, 2019
University of Cincinnati McMicken College of Arts & Sciences

Smithi6@mail.uc.edu

Re: *August 17, 2017 Public Records Request*

Dear Mr. Smith:

We represent the Southwest Ohio Regional Transit Agency (“SORTA”) with respect to public records requests. I write today to provide a response to your August 17, 2017 public records request seeking information about the UC*Metro bus pass program, for the last two academic years, including: (1) Emails between UC and SORTA; (2) emails and documents concerning negotiations, whether internal or between UC and SORTA; (3) names of all SORTA-affiliated individuals participating in the negotiations; and (4) minutes from any meetings regarding negotiations with UC.

Attached please find located documents believed to be responsive to requests Nos. 1 and 2. SORTA does not have a list of individuals who participated in the negotiations and, under Ohio’s public records law, is not required to create documents in order to respond. The located emails of all involved individuals have been included, though. SORTA did not locate any documents in response to request No. 4.

Finally, please note that SORTA did not include email between SORTA and counsel and redacted emails to and from counsel in the produced email chains, as those email are exempt from disclosure under the Ohio Public Records Act by Ohio Revised Code 149.43(A)(1)(v). SORTA will not produce attorney-client privileged email or waive the associated attorney-client privilege or work product privilege.

August 30, 2017
Page 2

We believe we have been inclusive of all located records. If your review suggests that a document appears to have been missed, however, please let me know and we will work to correct that. Likewise, if SORTA locates any additional responsive documents, it will supplement this response.

Very truly yours,


Anthony L. Osterlund

ALO/cbk

Attachments

Dave Etienne - Fwd: FW: UC EZ Ride

From: Kim Lahman
To: Dave Etienne
Date: 6/16/2017 3:10 PM
Subject: Fwd: FW: UC EZ Ride
Attachments: Metro Fiscal Years 14-15-16 - Metro Use Analysis.xlsx

Here ya go!

>>> "Harrell, Joseph (harreljh)" <HARREUJH@UCMAIL.UC.EDU> 6/16/2017 11:16 AM >>>
Kim,

I need a response to the question below that I sent to Dave while you were on vacation before we can commit to the EZ Ride program.

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Sent: Thursday, June 08, 2017 3:52 PM
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Subject: FW: UC EZ Ride

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Thanks,

Joe Harrell, PE, CEM
University of Cincinnati
Associate VP Facilities Management
Office [\(513\)-558-4635](tel:513-558-4635)
Cell [\(513\)-604-9217](tel:513-604-9217)

From: Kim Lahman [<mailto:KLahman@go-metro.com>]
Sent: Thursday, June 01, 2017 11:25 AM
To: Harrell, Joseph (harreljh)

Cc: Polley, Patrick (polleyp)
Subject: RE: UC EZ Ride

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Outreach and Sustainability Manager

Metro

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602 Main Street

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University of Cincinnati

Associate VP Facilities Management

Office (513)-558-4635

Cell (513)-604-9217

Pass Program Agreement

This Pass Program Agreement (herein referred to as the “Agreement”) is made as of the _____ day of _____, 2017, by and between the Southwest Ohio Regional Transit Authority, a political subdivision of the state of Ohio (“SORTA”), and the University of Cincinnati, a state institution of higher education operated under chapter 3361 of the Ohio revised code (“UC”), each a “Party” and collectively, the “Parties”) relating to a program for UC students and employees to ride SORTA buses (“Pass Program”).

Whereas, SORTA operates the Metro bus system, which serves Greater Cincinnati, including several routes that provide regional services to UC;

Whereas, since the fall of 2005 and evidenced by the Parties’ April 2007, 2009, July 2012, and amended April 2014 contracts, the Parties have been collaborating in regard to ridership of the students and employees of UC;

Whereas, the Parties seek to continue to collaborate in regard to ridership and to supersede and replace the Parties’ April 2014 contract;

Now, therefore, in accordance with the terms of the Agreement, UC and SORTA agree as follows:

1. Definitions

- 1.1 “Access” means SORTA’s shared-ride public transportation service, providing origin-to-destination transportation in small buses for people whose disabilities prevent them from riding Metro buses.
- 1.2 “Access Cash Drop” means the discounted cash drop required of Eligible Participants who ride Access and who participate in the Pass Program through the EZ Ride card option. The amount of the Access Cash Drop shall be \$2.00 on Access for travel within Zone 1 and \$3.00 for travel on Access into Zone 2.
- 1.3 “Agreement” means this Pass Program Agreement between UC and SORTA, as forth in the preamble above.
- 1.4 “Confidential Information” means the Eligible Participant Data and all names, addresses, photographs and other personally identifiable information of UC student, employee, or affiliated person provided to or acquired by SORTA in furtherance of this Agreement, provided such information is not considered a public record under the laws of the State of Ohio.
- 1.5 “Eligible Participant” means a person who is a student or employee of UC as of the date of application to the Pass Program.
- 1.6 “Eligible Participant Data” means, as to an Eligible Participant, the following data fields: name, mailing address, UC identification number (also known as the “M” number), and UC classification (either “student” or “faculty staff”).

- 1.7 “EZ Ride Card” means a photo fare card available to Eligible **Participants who elect the EZ Ride Card** under the Pass Program.
- 1.8 “Metro” means the bus system which is operated by SORTA and serves the Greater Cincinnati area.
- 1.9 “Pass Program” means the ridership program, using the EZ Ride Card.
- 1.10 “SORTA” means the Southwest Ohio Regional Transit Authority, as set forth in the preamble above
- 1.11 “UC” means the University of Cincinnati, as set forth in the preamble above

2. Program Rules

- 2.1 Participation in the Pass Program is limited to Eligible Participants who apply for the EZ Ride Eligible
- 2.2 SORTA shall honor the EZ Ride Card as valid for the period of one semester per card, from the first date of the semester up to, but excluding the first date of the following semester, as follows:

Semester	Valid First Day	Valid Last Day
Fall 2017		
Spring 2018		
Summer 2018		
Fall 2018		
Spring 2019		
Summer 2019		
Fall 2019		
Spring 2020		
Summer 2020		

- 2.3 SORTA will cancel EZ Ride Cards and issue replacements when notified by UC. Only one EZ Ride Card per person will be valid at any one time.
 - 2.3.1 In the event that a EZ Ride Card is lost, stolen, becomes defective, or otherwise requires replacement, UC may charge and retain a replacement fee.
 - 2.3.2 Eligible Participants may choose to register for the EZ Ride Card during any semester.
- 2.4 EZ Ride Card
 - 2.4.1 An EZ Ride Card holder can ride Metro by presenting their valid EZ Ride Card and paying a \$1.00 fare (cash drop) each time they ride Metro.
 - 2.4.2 An EZ Ride Card holder may purchase a transfer by paying an additional \$0.50 cash drop.
 - 2.4.3 An EZ Ride Card holder does not pay additional zone charges when riding outside Zone 1.
- 2.5 Access

- 2.5.1 Eligible Participants who ride Access may participate in the Pass Program using the EZ Ride Card.
- 2.5.2 Eligible Participants who ride Access must order Access tickets from SORTA to take advantage of the Pass Program. Access eligibility must be confirmed by SORTA before Access tickets are provided to the eligible EZ Ride Card holder. Access riders will be required to show an EZ Ride Card to the Access driver with a specially stamped Access ticket, in addition to paying the Access Cash Drop.
- 2.6 Cards are not transferable and can only be used by the Eligible Participant to whom such card was issued. Sharing or reselling an EZ Ride Card, or specially stamped Access ticket is not permitted, and may result in confiscation of the card and ineligibility in this Pass Program for the Eligible Participant to whom such card was issued.

3. Program Administration

- 3.1 UC shall continue to provide means of application to the Pass Program through its website. As to each applicant that UC verifies as an Eligible Participant, UC shall:
 - 3.1.1 Supply SORTA with Eligible Participant Data.
- 3.2 Upon receipt of Eligible Participant Data, SORTA shall promptly create and distributes to the Eligible Participant, at their mailing address, an EZ Ride Card, as applicable.
- 3.3 SORTA shall report to UC, at the beginning of each month, the number and type of all passes issued the previous month.
- 3.4 During the term of this Agreement, UC shall fund the Pass Program at _____per each academic year with _____ payments of _____, due the first day of _____, _____, _____, and the first payment is due _____. Checks should be made payable to SORTA/Metro and shall be submitted to Accounts Receivable, SORTA/Metro, 602 Main Street, Suite 1100, Cincinnati, Ohio, 45202
- 3.5 Fare Increases
 - 3.5.1 During the term of the Agreement, if SORTA implements an increase of the basic Metro fare which is currently \$1.75, then Pass Program shall be modified to reflect such increase. The Parties agree to enter into negotiations regarding the modification. Unless otherwise agree and memorialized under the procedure set forth in Section 4.12 below:
 - 3.5.1.1 The modification will be effective upon the later of the Summer_____semester, or the beginning date of the semester following the date of the fare increase.
 - 3.5.1.2 The modification will be reflected as a newly required cash drop in the case of EZ Ride Card holders, with such newly required or increased cash drop equal to the proportion of the increase of the basic Metro fare.

4. General Provisions

- 4.1 Term. This Agreement shall be effective for the UC Academic Years 2017- 2018, 2018 – 2019, 2019 – 2020, commencing on Monday, August_____2017 (first

day of the Fall Semester 2017) and expiring Monday, August _____2020. The Parties reserve the right to discuss additional extensions of the term and to enact any mutually agreed extension in the matter set forth in Section _____ below.

- 4.2 Termination. Either Party may terminate this Agreement, effect as of the beginning of any semester, by giving 90 days prior written notice to the other Party.
- 4.3 Trademark License. SORTA acknowledges and agrees that the University is the sole and exclusive owner of all trademark, service mark or other proprietary rights, title and interest in and to the UC logo and related elements and all rights relating thereto are expressly reserved by the University. The University acknowledges and agrees that SORTA is the sole and exclusive owner of all trademark, service mark or other proprietary rights, title and interest in and to the Metro logo and all rights relating thereto are expressly reserved by SORTA. The Parties mutually grant to each other permission to use their respective logos strictly for the purpose of the Pass Program. UC and SORTA shall engage in mutual cooperation in publicizing the Pass Program.
- 4.4 Confidential Information. SORTA agrees to safeguard and protect any confidential information supplied by UC in accordance with this section:
 - 4.4.1 Use of Confidential Information. SORTA shall:
 - 4.4.1.1 Maintain the Confidential Information in confidence, using such degree and care as is appropriate to avoid unauthorized use or disclosure;
 - 4.4.1.2 Not directly or indirectly disclose any Confidential Information to anyone outside of SORTA, except with UC's prior written consent, or as otherwise provided herein;
 - 4.4.1.3 Not make use of any Confidential Information for its own purposes or the benefit of anyone or any other entity other than UC; and
 - 4.4.1.4 Not take any act or omission with respect to the Confidential Information that is inconsistent with the confidential and proprietary nature of such information.
 - 4.4.2 Return of Confidential Information. Upon the termination or earlier expiration of the Agreement, or at any time UC so desires, SORTA will, within a reasonable period of time and at UC's option, deliver to UC or destroy all Confidential Information and copies thereof, including, but not limited to memoranda, notes, records, reports, media and other documents and materials which SORTA may then possess or have under its control.
 - 4.4.3 Disclosure of Confidential Information. SORTA may disclose Confidential Information only as follows:
 - 4.4.3.1 SORTA may disclose Confidential Information to employees, subcontractors, consultants and agents of SORTA ("Personnel") having a need to use such information in furtherance of this Agreement. SORTA shall instruct all such Personnel as to their obligations under this Agreement and that they shall be bound by the terms and conditions of this Agreement. SORTA shall be responsible for all of its Personnel's compliance with the terms and conditions of the Agreement; and

4.4.3.2 SORTA may disclose Confidential Information if such disclosure is required by law. However, SORTA shall notify UC in writing, in advance of such disclosure, and provide UC with copies of any related information so that it may take appropriate action to protect the Confidential Information.

4.4.4 Relief. SORTA shall immediately notify UC in the event that it suspects or has reason to suspect that any of its Personnel who has or had access to Confidential Information has violated or intends to violate the terms of this Agreement, and SORTA shall reasonably cooperate with UC in regaining possession of the Confidential Information. This provision shall not in any way limit other remedies as may be available to UC at law or in equity.

4.5 Notice. Any and all notices shall be in writing and delivered in person, by overnight delivery or by facsimile transmission. Every notice deposited in overnight delivery or delivered by facsimile transmission shall be effective on the date on which it is so delivered. For the purposes of notice, the addresses of the Parties, unless changed by formal notice, shall be as follows:

If to SORTA:

David Riposo,
Vice President, Chief Financial Officer

SORTA/Metro
602 Main Street, Suite 1100
Cincinnati, Ohio 45202

If to UC:

Joe Harrell
Assoc. Vice President Facilities and
Utilities
University of Cincinnati

4.6 Assignment. Neither Party may assign any of its rights or delegate any of its responsibilities arising under this Agreement without the express written consent of the other Party. Any assignment or delegation by either Party without such proper written approval is void.

4.7 Waiver. The failure of either Party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of such Party's right to subsequently enforce and compel strict compliance with every provision of the Agreement.

4.8 Integrated Document. This Agreement supersedes any and all previous understandings, commitments, or agreements, whether oral or written, pertaining to the Agreement.

4.9 Counterparts. This Agreement may be executed in any number of counterparts, each of which, when so executed and delivered, constitute an original, but all of which together constitute but one and the same instrument.

4.10 Governing Law. This Agreement is to be construed, interpreted, governed by and the rights of the Parties determined in accordance with the laws of Ohio, without regard to its conflict of law principles

4.11 Severability. If any provision of the Agreement is illegal or unenforceable, that provision is severed from this Agreement and the other provisions remain in force.

- 4.12 Amendment and Modification. The Parties hereto may amend, modify or supplement this Agreement only by an agreement in writing executed by all Parties hereto.
- 4.13 Authority. By signing this Agreement, each Party represents that such Party has full power and authority to enter into this Agreement and to perform the obligations imposed upon that Party under this Agreement, and that the person who executes this Agreement on behalf of such Party has all necessary authority to do so.
- 4.14 Headings. The headings used in this Agreement are for convenience of reference only and shall have no force or effect in the construction or interpretations of the provisions of this Agreement.
- 4.15 Construction. The language in all parts of this Agreement shall be construed, in all cases, in its plain meaning, and not for or against either Party, hereto. The Parties acknowledge that each Party and its independent counsel have reviewed and revised this Agreement and that the normal rule of construction to the effect that any ambiguities are to be resolved against the drafting party are not to be employed in the interpretation of this Agreement.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed, as of the day and year first written above.

Southwest Ohio Regional Transit Authority

University of Cincinnati

Signed:

Signed:

Printed Name:

Printed Name:

Title:

Title:

Date:

Date:

Dave Etienne - Re: FW: UC EZ Ride

From: Kim Lahman
To: Joseph (harreljh) Harrell <HARRELJH@UCMAIL.UC.EDU>
Date: 6/19/2017 2:49 PM
Subject: Re: FW: UC EZ Ride
Bc: Dave Etienne

Joe,

I am confused by your email to Dave Etienne. In the meeting on May 3 with you and Pat Polley at UC, you expressed interest in continuing one of the four offerings of the current discount pass program that was implemented in the 2012 agreement. You listed each of them and made it clear that the university was only willing to subsidize the EZ Ride (\$1 drop in all 5 zones) card for students at the rate of \$70K to \$80K. We closed the meeting with my agreement to bring the discussion back to our executives for consideration.

The rest of the communication can be found in our emails. If there has been a change in your interest in offering the UC Metro Discount pass (\$53 initial fee, free in zone 1 and balance in other zones), Metro is open for discussion.

Regards,

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Dave Etienne - Fwd: Re: FW: UC EZ Ride

From: Sallie Hilvers
To: Etienne, Dave
Date: 6/21/2017 2:48 PM
Subject: Fwd: Re: FW: UC EZ Ride

Great... I asked Kim to give them a deadline of next Monday for a decision. Please confirm that this happened

>>> Dave Etienne 6/21/2017 2:29 PM >>>

I met with Kim this morning and she said the final decision is up to UC - that our final offer is either the EZ ride card for students only for one price or the EZ Ride card for students and faculty/staff for another price - of which they have both. If they want to reopen the discussion on the UC Metro discount card we can but our budget figures have not changed.

We think this latest UC communication is an attempt by them to get us to take the blame for discontinuing the program.

If this is not resolved by the time Kim leaves, I will work with David Riposo to finalize the contract - I have the latest draft.

I

Dave Etienne

Director, Marketing & Communications
Metro

602 Main Street, Suite 1100

Cincinnati OH 45202

[513.632.7520](tel:513.632.7520)

Fax [513.632-9202](tel:513.632-9202)

Website: www.go-metro.com

Social Media: [Facebook](#)[Twitter](#)[YouTube](#)



People you know go Metro:

Say goodbye to exact change, paper tickets and waiting in line to buy passes with Cincy EZRide, Metro's mobile ticketing app. Buy Metro and streetcar passes on your smart phone or tablet. Visit www.go-metro.com for details or download for Android or iPhone.

>>> Sallie Hilvers 6/21/2017 2:21 PM >>>

Dave, are you up to speed to follow up on this?

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>>> "Harrell, Joseph (harreljh)" <HARRELIH@UCMAILUC.EDU> 5/25/2017 12:11 PM >>>

Kim,

We are happy that the Metro is willing to continue the EZ Card program. Would it be possible to include Faculty and Staff on the EZ Card program too? Our records show that 1,392 faculty and staff members used these cards in 2014, and had a total of 43,150 rides which was the highest amount in the last 3 years.

Thanks,

Joe Harrell, PE, CEM
University of Cincinnati
Associate VP Facilities Management
Office [\(513\)-558-4635](tel:513-558-4635)
Cell [\(513\)-604-9217](tel:513-604-9217)

From: Kim Lahman [<mailto:KLahman@go-metro.com>]
Sent: Monday, May 22, 2017 10:24 AM
To: Harrell, Joseph (harreljh)
Subject: RE: UC EZ Ride

Joe,

Metro's CFO has agreed to accept a subsidized payment of \$80,000 for the offering of the EZ-Ride discount program for students only. We discussed writing a one or three-year contract, do you have a preference?

The contract will need to be presented to Board of Directors at the July 11 meeting as a formality. The VP of External Affairs and I will draft a contract and will send for your review in the next week.

Regards,

Kim

Kim Lahman

Outreach and Sustainability Manager
Metro
Gwynne Building, Suite 1100
602 Main Street
Cincinnati, OH 45202
[513.632.7522](tel:513.632.7522)
klahman@go-metro.com

>>> "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU> 5/22/2017 8:05 AM >>>
Kim,

Any update on this? Not trying to be pushy, but I need to let people know what our future plans are.

Thanks,

Joe

From: Kim Lahman [<mailto:KLahman@go-metro.com>]
Sent: Tuesday, May 16, 2017 12:58 PM
To: Harrell, Joseph (harreljh)
Subject: Re: UC EZ Ride

Joe,

There have been a few discussions and another scheduled with SORTA's CFO on Friday to make a final decision. I should be back in touch then.

Regards,

Kim

Kim Lahman

Outreach and Sustainability Manager

Metro

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Cincinnati, OH 45202

[513.632.7522](tel:513.632.7522)

klahman@go-metro.com

>>> "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU> 5/16/2017 11:44 AM >>>

Kim,

Have you made any progress on our requests regarding the EZ Ride program from our last meeting? A lot of people are asking me about the status of this program.

Thanks,

Joe Harrell, PE, CEM

University of Cincinnati

Associate VP Facilities Management

Office [\(513\)-558-4635](tel:513-558-4635)

Cell [\(513\)-604-9217](tel:513-604-9217)

Dave Etienne - Metro agreement

From: Kim Lahman
To: Joseph (harreljh) Harrell <HARRELJH@UCMAIL.UC.EDU>
Date: 6/22/2017 8:11 AM
Subject: Metro agreement
Bc: Dave Etienne

Good Morning Joe,

Would you please let me know by Monday, June 26th on your decision about moving forward with the UC Discounted Pass Program. We would appreciate knowing how to prepare for the 2017 fall semester. We have invitations to promote the Pass Program beginning in July.

Metro and UC have enjoyed a successful and beneficial partnership for several years and we are eager to know whether you would like to continue it.

Regards,

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klahman@go-metro.com

Dave Etienne - Fwd: RE: Metro agreement

From: Kim Lahman
To: Dave Etienne
Date: 6/22/2017 10:29 AM
Subject: Fwd: RE: Metro agreement

Back to the drawing board...

>>> "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU> 6/22/2017 8:45 AM >>>
Kim,

We appreciate the effort that Metro has made to provide UC an offer to continue the EZ Ride program for our students and also for our faculty and staff. Before we can make a decision, we would like to know if it is possible to continue offering the UC Metro Discount pass (\$53 initial fee, free in zone 1 and balance in other zones) and if so what the cost would be for students and faculty/staff ?

Thanks,

Joe Harrell, PE, CEM
University of Cincinnati
Associate VP Facilities Management
Office [\(513\)-558-4635](tel:513-558-4635)
Cell [\(513\)-604-9217](tel:513-604-9217)

From: Kim Lahman [KLahman@go-metro.com]
Sent: Thursday, June 22, 2017 8:12 AM
To: Harrell, Joseph (harreljh)
Subject: Metro agreement

Good Morning Joe,

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klahman@go-metro.com

Dave Etienne - Fwd: RE: Metro agreement

From: Kim Lahman
To: Sallie Hilvers; David Riposo
Date: 6/22/2017 11:04 AM
Subject: Fwd: RE: Metro agreement
Cc: Dave Etienne

Sallie and Dave,

Please read the email thread below. It looks like we are right back where we started a few months ago with Metro offering both EZ Ride and UC Metro cards for students, faculty and staff for \$250,000 per school year.

So the question is do we stand firm on this price or do we lower it? Your call.

Kim

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klahman@go-metro.com

Dave Etienne - Fwd: RE: Metro agreement

From: Sallie Hilvers
To: Riposo, David; Lahman, Kim
Date: 6/22/2017 3:07 PM
Subject: Fwd: RE: Metro agreement
Cc: Etienne, Dave

Firm on price... David, agree?

>>> Kim Lahman 6/22/2017 11:04 AM >>>
Sallie and Dave,

Please read the email thread below. It looks like we are right back where we started a few months ago with Metro offering both EZ Ride and UC Metro cards for students, faculty and staff for \$250,000 per school year.

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klahnman@go-metro.com

Dave Etienne - Fwd: RE: Metro agreement

From: David Riposo
To: Sallie Hilvers; Kim Lahman
Date: 6/22/2017 3:24 PM
Subject: Fwd: RE: Metro agreement
Cc: Dave Etienne

Agree.

Thanks,

Dave

>>> Sallie Hilvers 6/22/2017 3:07 PM >>>
Firm on price... David, agree?

>>> Kim Lahman 6/22/2017 11:04 AM >>>
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klahman@go-metro.com

Dave Etienne - Fwd: RE: Metro agreement

From: Kim Lahman
To: Dave Etienne; Sallie Hilvers
Date: 6/28/2017 7:43 AM
Subject: Fwd: RE: Metro agreement

fyi

>>> "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU> 6/27/2017 4:34 PM >>>
Kim,

I know we want to continue our relationship. I just don't know which option our personnel will want to approve. I have a meeting to discuss this topic with our team on 7/13. When is your board meeting?

Thanks,

Joe Harrell, PE, CEM
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Associate VP Facilities Management
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Cell [\(513\)-604-9217](tel:513-604-9217)

From: Kim Lahman [KLahman@go-metro.com]
Sent: Tuesday, June 27, 2017 11:39 AM
To: Harrell, Joseph (harreljh)
Subject: Metro agreement

Hello Joe,

Have there been any decisions made about the subsidy of the discount pass program? We are preparing agenda items for our July board meeting and an agreement will need to be approved by our board prior to implementation.

Thank you,

Kim

Kim Lahman

Outreach and Sustainability Manager
Metro
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513.632.7522

klahman@go-metro.com

Dave Etienne - Fwd: RE: Metro agreement

From: Sallie Hilvers
To: Etienne, Dave; Lahman, Kim
Date: 6/28/2017 8:19 AM
Subject: Fwd: RE: Metro agreement

Let him know that is too late for the July board meeting; it will have to go to August. We have to have info to committee members around July 6, committee meetings on July 11 in order to be voted on at July 18 board meeting.

Thanks!

>>> Kim Lahman 6/28/2017 7:43 AM >>>
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klahman@go-metro.com

Dave Etienne - Fwd: RE: Metro agreement

From: Kim Lahman
To: Sallie Hilvers; Dave Etienne
Date: 6/28/2017 8:21 AM
Subject: Fwd: RE: Metro agreement

Will do, what are the dates in August?

Kim

>>> Sallie Hilvers 6/28/2017 8:19 AM >>>

Let him know that is too late for the July board meeting; it will have to go to August. We have to have info to committee members around July 6, committee meetings on July 11 in order to be voted on at July 18 board meeting.

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Metro

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513.632.7522

klahman@go-metro.com

Dave Etienne - UC contract

From: Sallie Hilvers
To: Satterfield, Shannel
Date: 6/28/2017 8:54 AM
Subject: UC contract
Cc: Etienne, Dave

The UC contract should move to the August board agenda. UC is changing their mind on what to offer and we won't make July. Dave E will be the one preparing the board item when the contract is finalized.

Dave, be sure Vorys reviews.

Sallie

Dave Etienne - Fwd: RE: Metro agreement

From: Sallie Hilvers
To: Etienne, Dave; Lahman, Kim
Date: 6/28/2017 9:07 AM
Subject: Fwd: RE: Metro agreement

We need to wrap up contract by July 21 and send to Vorys to review contract.

Then Dave has to write the board item for agenda review last week of July, to be sent to board around Aug. 3, committee meeting Aug. 8, board meeting Aug. 15.

>>> Kim Lahman 6/28/2017 8:21 AM >>>
Will do, what are the dates in August?

Kim

>>> Sallie Hilvers 6/28/2017 8:19 AM >>>
Let him know that is too late for the July board meeting; it will have to go to August. We have to have info to committee members around July 6, committee meetings on July 11 in order to be voted on at July 18 board meeting.

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klahman@go-metro.com

Dave Etienne - RE: Metro agreement

From: Kim Lahman
To: Joseph (harreljh) Harrell <HARRELJH@UCMAIL.UC.EDU>
Date: 6/28/2017 3:10 PM
Subject: RE: Metro agreement
Bc: Dave Etienne

Joe,

I am glad to hear that you want to continue a relationship with Metro. To prepare for presentation at the August board meeting, the discounted pass program agreement needs to be finalized by July 21. I look forward to hearing from you.

Regards,

Kim

Kim Lahman

Outreach and Sustainability Manager
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Dave Etienne - RE: Metro agreement

From: Kim Lahman
To: Joseph (harreljh) Harrell <HARRELJH@UCMAIL.UC.EDU>
Date: 6/30/2017 2:28 PM
Subject: RE: Metro agreement
Cc: Dave Etienne; Sallie Hilvers

Joe,

Today is my last day at Metro. I am taking a new position in Dayton. Please continue communication with Dave Etienne to complete this process. Both Dave Etienne and Sallie Hilvers have been brought up to speed through reading the email chain and conversations.

Wishing you the best.

Kim

Kim Lahman

Outreach and Sustainability Manager
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Dave Etienne - Metro UC Discount program

From: Dave Etienne
To: harreljh@ucmail.uc.edu
Date: 7/13/2017 11:51 AM
Subject: Metro UC Discount program
Bc: Etienne, Dave

Joe:

I have taken over Kim's responsibilities and I just wanted to check in with you on the status of our negotiations re: the UC Metro discount programs. I believe you were meeting on this subject today?

As I understand it, we provided you with our costs to provide the UC Metro discount program (for simplicity, the red card) for both students and faculty/staff along with the costs to provide the EZRide (black) card to just students. Please let me know if I am missing anything.

I think Kim let you know what we have now missed the deadline to take this to the July SORTA board meeting and are moving it to the August agenda. That means we need a decision by July 21 in order to meet our August deadline. That is also cutting it pretty close for ordering and producing cards.

Please let me know where we stand and if you need anything else from me. I look forward to our continuing relationship.

Thank you.

Dave Etienne

Director, Marketing & Communications

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Dave Etienne - RE: Metro UC Discount program

From: "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU>
To: Dave Etienne <DEtienne@go-metro.com>
Date: 7/13/2017 12:23 PM
Subject: RE: Metro UC Discount program

Dave,

We meet this afternoon. I will get you an answer as soon as I can.

Thanks,

Joe

From: Dave Etienne [DEtienne@go-metro.com]
Sent: Thursday, July 13, 2017 11:51 AM
To: Harrell, Joseph (harreljh)
Subject: Metro UC Discount program

Joe:

I have taken over Kim's responsibilities and I just wanted to check in with you on the status of our negotiations re: the UC Metro discount programs. I believe you were meeting on this subject today?

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Dave Etienne - Re: Metro UC Discount program

From: "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU>
To: Dave Etienne <DEtienne@go-metro.com>
Date: 7/20/2017 11:19 AM
Subject: Re: Metro UC Discount program
Cc: "Polley, Patrick (polleyp)" <polleyp@ucmail.uc.edu>

Dave,

We have decided to go with the EZ Ride program for students, faculty, and staff. We were told that this cost would be \$151,000 per year.

Thanks,

Joe

Sent via the Samsung Galaxy S®6 active, an AT&T 4G LTE smartphone

----- Original message -----

From: Dave Etienne <DEtienne@go-metro.com>
Date: 7/13/17 8:51 AM (GMT-08:00)
To: "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU>
Subject: Metro UC Discount program

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Dave Etienne - Fwd: Re: Metro UC Discount program

From: David Riposo
To: Sallie Hilvers; Dave Etienne
Date: 7/20/2017 4:09 PM
Subject: Fwd: Re: Metro UC Discount program
Attachments: Fwd RE Metro agreement.GWI

Dave,

This was the last email I received on the subject.

Thanks,

Dave

>>> Dave Etienne 7/20/2017 12:15 PM >>>

Since I was not involved in the initial discussions, I will defer to you as to whether this was the final figure we presented to UC for the continuation of the EZRide program only to students, faculty and staff.

Thanks.

Dave Etienne

Director, Marketing & Communications

Metro

602 Main Street, Suite 1100

Cincinnati OH 45202

513.632.7520

Fax 513.632-9202

Website: www.go-metro.com

Social Media: Facebook|Twitter|YouTube



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>>> "Harrell, Joseph (harreljh)" <HARREJH@UCMAIL.UC.EDU> 7/20/2017 11:17 AM >>>

Dave,

We have decided to go with the EZ Ride program for students, faculty, and staff. We were told that this cost would be \$151,000 per year.

Thanks,

Joe

Sent via the Samsung Galaxy S@6 active, an AT&T 4G LTE smartphone

----- Original message -----

From: Dave Etienne <DEtienne@go-metro.com>

Date: 7/13/17 8:51 AM (GMT-08:00)

To: "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU>

Subject: Metro UC Discount program

Joe:

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Dave Etienne - Fwd: Re: Metro UC Discount program

From: David Riposo
To: Sallie Hilvers; Dave Etienne
Date: 7/20/2017 4:21 PM
Subject: Fwd: Re: Metro UC Discount program

I'll try to find my notes, but yes we did propose that figure at some point but it was for a different program than they have today.

Thanks,

Dave

>>> Dave Etienne 7/20/2017 4:20 PM >>>

I was able to open this one and it's one I already had from Kim.

Apparently Mr. Harrell got that \$151,000 figure from somewhere (if we are to believe it's legitimate.) Do we have any documentation that shows what price we quoted for just the EZ Ride card (\$1 cash drop on all routes, transfers for \$.50, no cost to issue the card) offered to students, faculty and staff? It was probably in one of the earlier emails.

Thanks.

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>>> David Riposo 7/20/2017 4:15 PM >>>

Try this one.

Thanks,

Dave

>>> Dave Etienne 7/20/2017 4:13 PM >>>

I am unable to open your attached email. According to GroupWise, the open item token failed.

Can you try to resend?

Thanks.

Dave Etienne

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>>> David Riposo 7/20/2017 4:09 PM >>>

Dave,

This was the last email I received on the subject.

Thanks,

Dave

>>> Dave Etienne 7/20/2017 12:15 PM >>>

Since I was not involved in the initial discussions, I will defer to you as to whether this was the final figure we presented to UC for the continuation of the EZRide program only to students, faculty and staff.

Thanks.

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Dave Etienne - Re: UC EZ Ride

From: David Riposo
To: Dave Etienne
Date: 7/21/2017 10:34 AM
Subject: Re: UC EZ Ride
Cc: Sallie Hilvers; Phil Beiting

Got it. Very helpful. Please proceed with the UC EZ Ride card (black) with the \$1 drop for all rides and \$0.50 transfers at \$151,000 for a single year agreement.

Thanks,

Dave

>>> Dave Etienne 7/21/2017 9:01 AM >>>

Here in a nutshell is the UC program as it has been offered since 2011:

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They are proposing to do away with the red card altogether and just offer the black card to students and faculty/staff, for which they will pay us \$151,000 per year. We would get the dollar drop and any transfer charges, but incur the cost to print and mail the cards to any who sign up each semester, which comes out of Phil's budget.

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>>> David Riposo <driposo@go-metro.com> 7/21/2017 8:44 AM >>>

I really hate stringing these out for months at a time. We have to re-learn everything again.

So this requires a dollar drop for all now, correct? I don't have my notes from the meetings with Kim, but exactly how is this different than the last program and pricing?

The pricing does not, depend on length, but since we are doing something new it may be best to just do a one year contract and analyze the results before the next one.

I have no agreements.

Dave

David A. Riposo

Senior Vice President,

Finance

Chief Financial Officer

SORTA/Metro

602 Main Street, Suite 1100

Cincinnati, OH 45202-2549

513 632-9265

driposo@go-metro.com



On Jul 21, 2017, at 7:41 AM, Dave Etienne <DEtienne@go-metro.com> wrote:

So based on this, we are in agreement that we will accept the proposal to offer the EZ Ride card (black) to UC students, faculty and staff for \$151,000 per year? Is this for a one, two or three-year deal? Does the pricing depend on how many years we offer it?

Do we have a contract drafted that we can modify quickly?

Thanks.

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Thanks,

Dave

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If it was \$80k and only a 1 year deal, it would not have to go to the Board in July.

Based on my notes, we figured the total revenue of the students drop and \$80k would be \$128k, divided by the 48k ridership = \$2.66 / ride. In order to maintain that \$2.66 / ride with the addition of 43k more faculty rides, the fee would now need to be \$151k. If we had got them to agree to \$100k, then going to \$150k might have been possible, but it will be harder now since they will view that as a near doubling of the \$80k.

Thanks,

Dave

>>> Sallie Hilvers 5/25/2017 3:32 PM >>>

Kim, what price would you suggest we charge to include staff and faculty?

Sallie

>>> Kim Lahman 5/25/2017 3:29 PM >>>

Please read below, your thoughts? I wonder how many complaints he is receiving...

Kim

>>> "Harrell, Joseph (harreljh)" <HARRELJH@UCMAILUC.EDU> 5/25/2017 12:11 PM >>>

Kim,

We are happy that the Metro is willing to continue the EZ Card program. Would it be possible to include Faculty and Staff on the EZ Card program too? Our records show that 1,392 faculty and staff members used these cards in 2014, and had a total of 43,150 rides which was the highest amount in the last 3 years.

Thanks,

Joe Harrell, PE, CEM
University of Cincinnati
Associate VP Facilities Management
Office [\(513\)-558-4635](tel:513-558-4635)
Cell [\(513\)-604-9217](tel:513-604-9217)

From: Kim Lahman [<mailto:KLahman@go-metro.com>]

Sent: Monday, May 22, 2017 10:24 AM

To: Harrell, Joseph (harreljh)

Subject: RE: UC EZ Ride

Joe,

Metro's CFO has agreed to accept a subsidized payment of \$80,000 for the offering of the EZ-Ride discount program for students only. We discussed writing a one or three-year contract, do you have a preference?

The contract will need to be presented to Board of Directors at the July 11 meeting as a formality. The VP of External Affairs and I will draft a contract and will send for your review in the next week.

Regards,

Kim

Kim Lahman

Outreach and Sustainability Manager

Metro
Gwynne Building, Suite 1100
602 Main Street
Cincinnati, OH 45202
[513.632.7522](tel:513.632.7522)
klahman@go-metro.com

>>> "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU> 5/22/2017 8:05 AM >>>
Kim,

Any update on this? Not trying to be pushy, but I need to let people know what our future plans are.

Thanks,

Joe

From: Kim Lahman [<mailto:KLahman@go-metro.com>]
Sent: Tuesday, May 16, 2017 12:58 PM
To: Harrell, Joseph (harreljh)
Subject: Re: UC EZ Ride

Joe,

There have been a few discussions and another scheduled with SORTA's CFO on Friday to make a final decision. I should be back in touch then.

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Dave Etienne - Re: Metro UC Discount program

From: "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU>
To: Dave Etienne <DEtienne@go-metro.com>
Date: 7/21/2017 12:17 PM
Subject: Re: Metro UC Discount program
Cc: "Polley, Patrick (polleyp)" <polleyp@ucmail.uc.edu>

Dave,

A three-year contract would be great.

Thanks,

Joe

Sent via the Samsung Galaxy S@6 active, an AT&T 4G LTE smartphone

----- Original message -----

From: Dave Etienne <DEtienne@go-metro.com>
Date: 7/21/17 8:57 AM (GMT-08:00)
To: "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU>
Cc: "Polley, Patrick (polleyp)" <polleyp@ucmail.uc.edu>
Subject: Re: Metro UC Discount program

I forgot to ask - is this a multi-year program or single year? We have currently set up the contracts with UC as three-year to avoid having to go this every year.

Thanks.

Dave Etienne

Director, Marketing & Communications

Metro

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513.632.7520

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Dave Etienne - Re: UC EZ Ride

From: David Riposo
To: Dave Etienne
Date: 7/21/2017 4:08 PM
Subject: Re: UC EZ Ride
Cc: Sallie Hilvers; Phil Beiting

We will do a 1 year agreement with an option for 2, 1 year extensions. But the option is bi-lateral.

By the way, are you handling filling Kim's vacant position? We really need someone with a sales background as a replacement.

Thanks,

Dave

>>> Dave Etienne 7/21/2017 12:53 PM >>>

UC desires a three-year agreement as we have had in year's past. That way, we don't have to go through this every 6 months.

Dave Etienne

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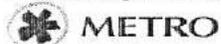
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To: Dave Etienne <DEtienne@go-metro.com>
Date: 7/21/2017 4:26 PM
Subject: Re: Metro UC Discount program

Yes, that works for me.

Sent via the Samsung Galaxy S®6 active, an AT&T 4G LTE smartphone

----- Original message -----

From: Dave Etienne <DEtienne@go-metro.com>
Date: 7/21/17 1:12 PM (GMT-08:00)
To: "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU>
Cc: "Polley, Patrick (polleyp)" <polleyp@ucmail.uc.edu>
Subject: Re: Metro UC Discount program

Our CFO recommends a 1 year deal with 2, 1 year extensions if both parties agree. Does that work for you?

If so, I will begin drafting the agreement.

Can you send me the semester dates for 2017-2018 school year?

Thanks.

Dave Etienne

Director, Marketing & Communications

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>>> "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU> 7/21/2017 12:17 PM >>>

Dave,

A three-year contract would be great.

Thanks,

Joe

Sent via the Samsung Galaxy S®6 active, an AT&T 4G LTE smartphone

----- Original message -----

From: Dave Etienne <DEtienne@go-metro.com>
Date: 7/21/17 8:57 AM (GMT-08:00)
To: "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU>
Cc: "Polley, Patrick (polleyp)" <polleyp@ucmail.uc.edu>
Subject: Re: Metro UC Discount program

I forgot to ask - is this a multi-year program or single year? We have currently set up the contracts with UC as three-year to avoid having to go this every year.

Thanks.

Dave Etienne

Director, Marketing & Communications
Metro
602 Main Street, Suite 1100
Cincinnati OH 45202
[513.632.7520](tel:513.632.7520)
Fax [513.632-9202](tel:513.632-9202)
Website: www.go-metro.com
Social Media: [Facebook](#)|[Twitter](#)|[YouTube](#)



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>>> "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU> 7/20/2017 11:17 AM >>>
Dave,

We have decided to go with the EZ Ride program for students, faculty, and staff. We were told that this cost would be \$151,000 per year.

Thanks,

Joe

Sent via the Samsung Galaxy S®6 active, an AT&T 4G LTE smartphone

----- Original message -----

From: Dave Etienne <DEtienne@go-metro.com>

Date: 7/13/17 8:51 AM (GMT-08:00)

To: "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU>

Subject: Metro UC Discount program

Joe:

I have taken over Kim's responsibilities and I just wanted to check in with you on the status of our negotiations re: the UC Metro discount programs. I believe you were meeting on this subject today?

As I understand it, we provided you with our costs to provide the UC Metro discount program (for simplicity, the red card) for both students and faculty/staff along with the costs to provide the EZRide (black) card to just students. Please let me know if I am missing anything.

I think Kim let you know what we have now missed the deadline to take this to the July SORTA board meeting and are moving it to the August agenda. That means we need a decision by July 21 in order to meet our August deadline. That is also cutting it pretty close for ordering and producing cards.

Please let me know where we stand and if you need anything else from me. I look forward to our continuing relationship.

Thank you.

Dave Etienne

Director, Marketing & Communications

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REDACTED

>>> Dave Etienne 7/27/2017 8:42 AM >>>

Attached is a revision of the UC contract taking into account the new terms - EZ Ride card only, new pricing, new dates, etc.

I have copied Lisa Aulick on this as it also contains reference to Access being continued, so I wanted her to review it as well to make sure she is OK with all that pertains to her. I also want to be sure that the Access portion of the service was factored in to the \$151,000 price we gave them. I'm sure it was but since I was not involved in this until the end stage, I feel the need to bring that up.

I still need to know the quarterly dates upon which we expect payment from UC and also need to add the date upon this with commence.

Thanks.

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Dave Etienne - Re: UC Contract for review

From: Sallie Hilvers
To: Riposo, David; Etienne, Dave
Date: 7/27/2017 11:06 AM
Subject: Re: UC Contract for review
Cc: Aulick, Lisa

Just a couple things:

Pg. 3, 3.2 line 2 make *distributes* singular

4.2: should termination be one semester in advance to avoid mid-semester termination?

Page 6: Dave's title is Sr. VP, Finance/Chief Financial Officer

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REDACTED

>>> Dave Etienne 7/27/2017 1:16 PM >>>

I made your changes to the attached. With regards to the termination clause, see if what I wrote makes sense. The 90 day period is based on the quarterly payment schedule.

Thanks.

Dave Etienne

Director, Marketing & Communications

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From the law offices of Vorys, Sater, Seymour and Pease LLP.

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Dave Etienne - Re: UC Agreement

From: Sallie Hilvers
To: Riposo, David; Etienne, Dave; Beiting, Phil
Date: 8/1/2017 10:32 AM
Subject: Re: UC Agreement
Cc: Andrews, Terri

Vorys is reviewing the contract today, UC needs to sign this week, and it will need to have board approval on Aug. 15.

Board committee will review next Tuesday to send to board the following week. Assuming board committee has no issues on Aug. 8, you'd probably be safe to start producing cards, but not releasing them to UC until board actually approves on Aug. 15.

Sallie

>>> Phil Beiting 8/1/2017 10:26 AM >>>

Can you please provide an update on the status of the UC agreement? We would normally be producing UC cards by now for the fall semester. The longer the card production process is delayed, the more likely we will be unable to provide cards by the beginning of the term. In addition to the time required to print and package the cards, there is a lead time for delivery to individual student addresses via USPS.

Thanks,

Phil

REDACTED

>>> Dave Etienne 7/27/2017 1:16 PM >>>

I made your changes to the attached. With regards to the termination clause, see if what I wrote makes sense. The 90 day period is based on the quarterly payment schedule.

Thanks.

Dave Etienne

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People you know go Metro[cid:WMLSXLMYUYNF.IMAGE_4.jpg]:

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Dave Etienne - RE: UC Metro agreement

From: "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU>
To: Dave Etienne <DEtienne@go-metro.com>
Date: 8/2/2017 5:39 PM
Subject: RE: UC Metro agreement
Cc: "Polley, Patrick (polleyp)" <polleyp@ucmail.uc.edu>, "Hausman, Debbie(ha..."

Dave,

We will expedite the processing of this contract, but getting something signed by Friday is not very likely. We may change our point of contact too, but we haven't made that decision yet. Besides your website and our website what other materials is Marie listed as the point of contact on?

Thanks,

Joe Harrell, PE, CEM
University of Cincinnati
Associate VP Facilities Management
Office [\(513\)-558-4635](tel:513-558-4635)
Cell [\(513\)-604-9217](tel:513-604-9217)

From: Dave Etienne [DEtienne@go-metro.com]
Sent: Wednesday, August 02, 2017 1:21 PM
To: Harrell, Joseph (harreljh)
Cc: DONNA ADKINS
Subject: UC Metro agreement

Joe -

I apologize for getting this to you so late but we had to revise it to reflect the new terms of our agreement.

Please review the attached - it is just a revised agreement reflecting that we are only going to offer the EZ Ride (black) card to students and staff at an annual price of \$151,000. Pay particular attention to the dates - I got those off the UC website. The rest of the language stayed the same as in past years.

If you or someone could get this signed by EOB this Friday, we can still make our Aug. board meeting and still have time to produce the cards. I will get it signed on our end and get a fully signed copy back to you for your records at that time.

A few logistical questions:

Is Marie Suthoff still in charge of the day to day for this program? I have her listed on our materials and our website. Also, have you been working with your web team to revise your pages once this goes into effect?

Thanks and let me know if you have any questions.

Dave Etienne

Director, Marketing & Communications

Metro

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Pass Program Agreement 2017-2018

This Pass Program Agreement (herein referred to as the “Agreement”) is made as of the 15th day of August, 2017, by and between the Southwest Ohio Regional Transit Authority, a political subdivision of the state of Ohio (“SORTA”), and the University of Cincinnati, a state institution of higher education operated under chapter 3361 of the Ohio revised code (“UC”), each a “Party” and collectively, the “Parties”) relating to a program for UC students and employees to ride SORTA buses (“Pass Program”).

Whereas, SORTA operates the Metro bus system, which serves Greater Cincinnati, including several routes that provide regional services to UC;

Whereas, since the fall of 2005 and evidenced by the Parties’ April 2007, 2009, July 2012, and amended April 2014 contracts, the Parties have been collaborating in regard to ridership of the students and employees of UC;

Whereas, the Parties seek to continue to collaborate in regard to ridership and to supersede and replace the Parties’ April 2014 contract;

Now, therefore, in accordance with the terms of the Agreement, UC and SORTA agree as follows:

1. Definitions

- 1.1 “Access” means SORTA’s shared-ride public transportation service, providing origin-to-destination transportation in small buses for people whose disabilities prevent them from riding Metro buses.
- 1.2 “Access Cash Drop” means the discounted cash drop required of Eligible Participants who ride Access and who participate in the Pass Program through the EZ Ride card option. The amount of the Access Cash Drop shall be \$2.00 on Access for travel within Zone 1 and \$3.00 for travel on Access into Zone 2.
- 1.3 “Agreement” means this Pass Program Agreement between UC and SORTA, as forth in the preamble above.
- 1.4 “Confidential Information” means the Eligible Participant Data and all names, addresses, photographs and other personally identifiable information of UC student, employee, or affiliated person provided to or acquired by SORTA in furtherance of this Agreement, provided such information is not considered a public record un the laws of the State of Ohio.

- 1.5 “Eligible Participant” means a person who is a student or employee of UC as of the date of application to the Pass Program.
- 1.6 “Eligible Participant Data” means, as to an Eligible Participant, the following data fields: name, mailing address, UC identification number (also known as the “M” number), and UC classification (either “student” or “faculty/staff”).
- 1.7 “EZ Ride Card” means a photo fare card available to Eligible Participants who elect the EZ Ride Card under the Pass Program.
- 1.8 “Metro” means the bus system which is operated by SORTA and serves the Greater Cincinnati area.
- 1.9 “Pass Program” means the ridership program using the EZ Ride Card.
- 1.10 “SORTA” means the Southwest Ohio Regional Transit Authority, as set forth in the preamble above.
- 1.11 “UC” means the University of Cincinnati, as set forth in the preamble above.

2. Program Rules

- 2.1 Participation in the Pass Program is limited to Eligible Participants who apply for the EZ Ride Card.
- 2.2 SORTA shall honor the EZ Ride Card as valid for the period of one semester per card, from the first date of the semester up to, but excluding, the first date of the following semester, as follows:

Semester	Valid First Day	Valid Last Day
Fall 2017	Aug. 21, 2017	Jan. 7, 2018
Spring 2018	Jan. 8, 2018	May 6, 2018
Summer 2018	May 7, 2018	Aug. 26, 2018

- 2.3 SORTA will cancel EZ Ride Cards and issue replacements when notified by UC. Only one EZ Ride Card per person will be valid at any one time.
 - 2.3.1 In the event that an EZ Ride Card is lost, stolen, becomes defective, or otherwise requires replacement, UC may charge and retain a replacement fee.
 - 2.3.2 Eligible Participants may choose to register for the EZ Ride Card during any semester.
- 2.4 EZ Ride Card
 - 2.4.1 An EZ Ride Card holder can ride Metro by presenting their valid EZ Ride Card and paying a \$1.00 fare (cash drop) each time they ride Metro.

- 2.4.2 An EZ Ride Card holder may purchase a transfer by paying an additional \$0.50 cash drop.
- 2.4.3 An EZ Ride Card holder does not pay additional zone charges when riding outside of Zone 1.
- 2.5 Access
 - 2.5.1 Eligible Participants who ride Access may participate in the Pass Program using the EZ Ride Card.
 - 2.5.2 Eligible Participants who ride Access must order Access tickets from SORTA to take advantage of the Pass Program. Access eligibility must be confirmed by SORTA before Access tickets are provided to the eligible EZ Ride Card holder. Access riders will be required to show an EZ Ride Card to the Access driver with a specially stamped Access ticket, in addition to paying the Access Cash Drop.
- 2.6 Cards are not transferable and can only be used by the Eligible Participant to whom such card was issued. Sharing or reselling an EZ Ride Card or specially stamped Access ticket is not permitted, and may result in confiscation of the card and ineligibility in this Pass Program for the Eligible Participant to whom such card was issued.

3. Program Administration

- 3.1 UC shall continue to provide means of application to the Pass Program through its website. As to each applicant that UC verifies as an Eligible Participant, UC shall:
 - 3.1.1 Supply SORTA with Eligible Participant Data.
- 3.2 Upon receipt of Eligible Participant Data, SORTA shall promptly create and distribute to the Eligible Participant, at their mailing address, an EZ Ride Card, as applicable.
- 3.3 SORTA shall report to UC, at the beginning of each month, the number and type of all passes issued the previous month.
- 3.4 During the term of this Agreement, UC shall fund the Pass Program at \$151,000 per each academic year with four payments of \$37,750, due the first day of Dec. 31, 2017, March 31, 2018, June 30, 2018, with the first payment being due Oct. 31, 2017. Checks should be made payable to SORTA/Metro and shall be submitted to Accounts Receivable, SORTA/Metro, 602 Main Street, Suite 1100, Cincinnati, Ohio, 45202
- 3.5 Fare Increases
 - 3.5.1 During the term of the Agreement, if SORTA implements an increase of the basic Metro fare which is currently \$1.75, then Pass Program shall be modified to reflect such increase. The Parties agree to enter

into negotiations regarding the modification. Unless otherwise agreed and memorialized under the procedure set forth in Section 4.12 below:

3.5.1.1.1 The modification will be effective upon the later of the Summer semester, or the beginning date of the semester following the date of the fare increase.

3.5.1.1.2 The modification will be reflected as a newly required cash drop for EZ Ride Card holders, with such newly required or increased cash drop equal to the proportion of the increase of the basic Metro fare.

4. General Provisions

4.1 Term. This Agreement shall be effective for one year starting with the UC Academic Years 2017- 2018, commencing on Monday, Aug. 21, 2017 (first day of the Fall Semester 2017) and expiring Monday, Aug. 27, 2018. The Parties reserve the right to discuss two (2), one-year extensions of the term and to enact any mutually agreed extension in the matter set forth in Section 4.12 below.

4.2 Termination. The Pass Program can only be terminated at the end of a semester. Either Party may terminate this Agreement by giving 90 days prior written notice to the other Party. The termination will take effect at the end of the current semester if such date is at least 90 days after the notice of termination. If the 90-day notice extends into another semester, the Pass Program termination will be effective at the end of that semester.

4.3 Trademark License. SORTA acknowledges and agrees that UC is the sole and exclusive owner of all trademark, service mark or other proprietary rights, title and interest in and to the UC logo and related elements and all rights relating thereto are expressly reserved by the UC. The UC acknowledges and agrees that SORTA is the sole and exclusive owner of all trademark, service mark or other proprietary rights, title and interest in and to the Metro logo and all rights relating thereto are expressly reserved by SORTA. The Parties mutually grant to each other permission to use their respective logos strictly for the purpose of the Pass Program. UC and SORTA shall engage in mutual cooperation in publicizing the Pass Program.

4.4 Confidential Information. SORTA agrees to safeguard and protect any confidential information supplied by UC in accordance with this section:

4.4.1 Use of Confidential Information. SORTA shall:

- 4.4.1.1.1 Maintain the Confidential Information in confidence, using such degree and care as is appropriate to avoid unauthorized use or disclosure;
 - 4.4.1.1.2 Not directly or indirectly disclose any Confidential Information to anyone outside of SORTA, except with UC's prior written consent, or as otherwise provided herein:
 - 4.4.1.1.3 Not make use of any Confidential Information for its own purposes or the benefit of anyone or any other entity other than UC; and
 - 4.4.1.1.4 Not take any act or omission with respect to the Confidential Information that is inconsistent with the confidential and proprietary nature of such information.
- 4.4.2 Return of Confidential Information. Upon the termination or earlier expiration of the Agreement, or at any time UC so desires, SORTA will, within a reasonable period of time and at UC's option, deliver to UC or destroy all Confidential Information and copies thereof, including, but not limited to memoranda, notes, records, reports, media and other documents and materials which SORTA may then possess or have under its control.
- 4.4.3 Disclosure of Confidential Information. SORTA may disclose Confidential Information only as follows:
- 4.4.3.1.1 SORTA may disclose Confidential Information to employees, subcontractors, consultants and agents of SORTA ("Personnel") having a need to use such information in furtherance of this Agreement. SORTA shall instruct all such Personnel as to their obligations under this Agreement and that they shall be bound by the terms and conditions of this Agreement. SORTA shall be responsible for all of its Personnel's compliance with the terms and conditions of the Agreement; and
 - 4.4.3.1.2 SORTA may disclose Confidential Information if such disclosure is required by law. However, SORTA shall notify UC in writing, in advance of such disclosure, and provide UC with copies of any related information so that it may take appropriate action to protect the Confidential Information.
- 4.4.4 Relief. SORTA shall immediately notify UC in the event that it suspects or has reason to suspect that any of its Personnel who has or had access to Confidential Information has violated or intends to violate the terms of this Agreement, and SORTA shall reasonably cooperate with UC in regaining possession of the Confidential Information. This

provision shall not in any way limit other remedies as may be available to UC at law or in equity.

4.5 Notice. Any and all notices shall be in writing and delivered in person, by overnight delivery or by facsimile transmission. Every notice deposited in overnight delivery or delivered by facsimile transmission shall be effective on the date on which it is so delivered. For the purposes of notice, the addresses of the Parties, unless changed by formal notice, shall be as follows:

If to SORTA:

David Riposo,
Senior VP, Chief Financial Officer

SORTA/Metro
602 Main Street, Suite 1100
Cincinnati, Ohio 45202

If to UC:

Joseph Harrell
Assoc. Vice President, Facilities
& Utilities

University of Cincinnati
210 Fishwick Building
PO Box 210005
Cincinnati OH 45221

4.6 Assignment. Neither Party may assign any of its rights or delegate any of its responsibilities arising under this Agreement without the express written consent of the other Party. Any assignment or delegation by either Party without such proper written approval is void.

4.7 Waiver. The failure of either Party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of such Party's right to subsequently enforce and compel strict compliance with every provision of the Agreement.

4.8 Integrated Document. This Agreement supersedes any and all previous understandings, commitments, or agreements, whether oral or written, pertaining to the Agreement.

4.9 Counterparts. This Agreement may be executed in any number of counterparts, each of which, when so executed and delivered, constitute an original, but all of which together constitute but one and the same instrument.

4.10 Governing Law. This Agreement is to be construed, interpreted, governed by and the rights of the Parties determined in accordance with the laws of Ohio, without regard to its conflict of law principles

4.11 Severability. If any provision of the Agreement is illegal or unenforceable, that provision is severed from this Agreement and the other provisions remain in force.

4.12 Amendment and Modification. The Parties hereto may amend, modify or supplement this Agreement only by an agreement in writing executed by all Parties hereto.

- 4.13 Authority. By signing this Agreement, each Party represents that such Party has full power and authority to enter into this Agreement and to perform the obligations imposed upon that Party under this Agreement, and that the person who executes this Agreement on behalf of such Party has all necessary authority to do so.
- 4.14 Headings. The headings used in this Agreement are for convenience of reference only and shall have no force or effect in the construction or interpretations of the provisions of this Agreement.
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IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed, as of the day and year first written above.

Southwest Ohio Regional Transit Authority

University of Cincinnati

Signed:

Signed:

Printed Name:

Printed Name:

Title:

Title:

Date:

Date:

Dave Etienne - Fwd: RE: UC Metro agreement

From: Dave Etienne
To: Hilvers, Sallie; ADKINS, DONNA; Beiting, Phil; Riposo, David
Date: 8/3/2017 8:24 AM
Subject: Fwd: RE: UC Metro agreement
Bc: Etienne, Dave
Attachments: IMAGE.jpeg

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Associate VP Facilities Management
Office (513)-558-4635
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Sent: Wednesday, August 02, 2017 1:21 PM

To: Harrell, Joseph (harreljh)

Cc: DONNA ADKINS

Subject: UC Metro agreement

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Pass Program Agreement 2017-2018

This Pass Program Agreement (herein referred to as the “Agreement”) is made as of the 15th day of August, 2017, by and between the Southwest Ohio Regional Transit Authority, a political subdivision of the state of Ohio (“SORTA”), and the University of Cincinnati, a state institution of higher education operated under chapter 3361 of the Ohio revised code (“UC”), each a “Party” and collectively, the “Parties”) relating to a program for UC students and employees to ride SORTA buses (“Pass Program”).

Whereas, SORTA operates the Metro bus system, which serves Greater Cincinnati, including several routes that provide regional services to UC;

Whereas, since the fall of 2005 and evidenced by the Parties’ April 2007, 2009, July 2012, and amended April 2014 contracts, the Parties have been collaborating in regard to ridership of the students and employees of UC;

Whereas, the Parties seek to continue to collaborate in regard to ridership and to supersede and replace the Parties’ April 2014 contract;

Now, therefore, in accordance with the terms of the Agreement, UC and SORTA agree as follows:

1. Definitions

- 1.1 “Access” means SORTA’s shared-ride public transportation service, providing origin-to-destination transportation in small buses for people whose disabilities prevent them from riding Metro buses.
- 1.2 “Access Cash Drop” means the discounted cash drop required of Eligible Participants who ride Access and who participate in the Pass Program through the EZ Ride card option. The amount of the Access Cash Drop shall be \$2.00 on Access for travel within Zone 1 and \$3.00 for travel on Access into Zone 2.
- 1.3 “Agreement” means this Pass Program Agreement between UC and SORTA, as forth in the preamble above.
- 1.4 “Confidential Information” means the Eligible Participant Data and all names, addresses, photographs and other personally identifiable information of UC student, employee, or affiliated person provided to or acquired by SORTA in furtherance of this Agreement, provided such information is not considered a public record un the laws of the State of Ohio.

- 1.5 “Eligible Participant” means a person who is a student or employee of UC as of the date of application to the Pass Program.
- 1.6 “Eligible Participant Data” means, as to an Eligible Participant, the following data fields: name, mailing address, UC identification number (also known as the “M” number), and UC classification (either “student” or “faculty/staff”).
- 1.7 “EZ Ride Card” means a photo fare card available to Eligible Participants who elect the EZ Ride Card under the Pass Program.
- 1.8 “Metro” means the bus system which is operated by SORTA and serves the Greater Cincinnati area.
- 1.9 “Pass Program” means the ridership program using the EZ Ride Card.
- 1.10 “SORTA” means the Southwest Ohio Regional Transit Authority, as set forth in the preamble above.
- 1.11 “UC” means the University of Cincinnati, as set forth in the preamble above.

2. Program Rules

- 2.1 Participation in the Pass Program is limited to Eligible Participants who apply for the EZ Ride Card.
- 2.2 SORTA shall honor the EZ Ride Card as valid for the period of one semester per card, from the first date of the semester up to, but excluding, the first date of the following semester, as follows:

Semester	Valid First Day	Valid Last Day
Fall 2017	Aug. 21, 2017	Jan. 7, 2018
Spring 2018	Jan. 8, 2018	May 6, 2018
Summer 2018	May 7, 2018	Aug. 26, 2018

- 2.3 SORTA will cancel EZ Ride Cards and issue replacements when notified by UC. Only one EZ Ride Card per person will be valid at any one time.
 - 2.3.1 In the event that an EZ Ride Card is lost, stolen, becomes defective, or otherwise requires replacement, UC may charge and retain a replacement fee.
 - 2.3.2 Eligible Participants may choose to register for the EZ Ride Card during any semester.
- 2.4 EZ Ride Card
 - 2.4.1 An EZ Ride Card holder can ride Metro by presenting their valid EZ Ride Card and paying a \$1.00 fare (cash drop) each time they ride Metro.

- 2.4.2 An EZ Ride Card holder may purchase a transfer by paying an additional \$0.50 cash drop.
- 2.4.3 An EZ Ride Card holder does not pay additional zone charges when riding outside of Zone 1.
- 2.5 Access
 - 2.5.1 Eligible Participants who ride Access may participate in the Pass Program using the EZ Ride Card.
 - 2.5.2 Eligible Participants who ride Access must order Access tickets from SORTA to take advantage of the Pass Program. Access eligibility must be confirmed by SORTA before Access tickets are provided to the eligible EZ Ride Card holder. Access riders will be required to show an EZ Ride Card to the Access driver with a specially stamped Access ticket, in addition to paying the Access Cash Drop.
- 2.6 Cards are not transferable and can only be used by the Eligible Participant to whom such card was issued. Sharing or reselling an EZ Ride Card or specially stamped Access ticket is not permitted, and may result in confiscation of the card and ineligibility in this Pass Program for the Eligible Participant to whom such card was issued.

3. Program Administration

- 3.1 UC shall continue to provide means of application to the Pass Program through its website. As to each applicant that UC verifies as an Eligible Participant, UC shall:
 - 3.1.1 Supply SORTA with Eligible Participant Data.
- 3.2 Upon receipt of Eligible Participant Data, SORTA shall promptly create and distribute to the Eligible Participant, at their mailing address, an EZ Ride Card, as applicable.
- 3.3 SORTA shall report to UC, at the beginning of each month, the number and type of all passes issued the previous month.
- 3.4 During the term of this Agreement, UC shall fund the Pass Program at \$151,000 per each academic year with four payments of \$37,750, due the first day of Dec. 31, 2017, March 31, 2018, June 30, 2018, with the first payment being due Oct. 31, 2017. Checks should be made payable to SORTA/Metro and shall be submitted to Accounts Receivable, SORTA/Metro, 602 Main Street, Suite 1100, Cincinnati, Ohio, 45202
- 3.5 Fare Increases
 - 3.5.1 During the term of the Agreement, if SORTA implements an increase of the basic Metro fare which is currently \$1.75, then Pass Program shall be modified to reflect such increase. The Parties agree to enter

into negotiations regarding the modification. Unless otherwise agreed and memorialized under the procedure set forth in Section 4.12 below:

3.5.1.1.1 The modification will be effective upon the later of the Summer semester, or the beginning date of the semester following the date of the fare increase.

3.5.1.1.2 The modification will be reflected as a newly required cash drop for EZ Ride Card holders, with such newly required or increased cash drop equal to the proportion of the increase of the basic Metro fare.

4. General Provisions

4.1 Term. This Agreement shall be effective for one year starting with the UC Academic Years 2017- 2018, commencing on Monday, Aug. 21, 2017 (first day of the Fall Semester 2017) and expiring Monday, Aug. 27, 2018. The Parties reserve the right to discuss two (2), one-year extensions of the term and to enact any mutually agreed extension in the matter set forth in Section 4.12 below.

4.2 Termination. The Pass Program can only be terminated at the end of a semester. Either Party may terminate this Agreement by giving 90 days prior written notice to the other Party. The termination will take effect at the end of the current semester if such date is at least 90 days after the notice of termination. If the 90-day notice extends into another semester, the Pass Program termination will be effective at the end of that semester.

4.3 Trademark License. SORTA acknowledges and agrees that UC is the sole and exclusive owner of all trademark, service mark or other proprietary rights, title and interest in and to the UC logo and related elements and all rights relating thereto are expressly reserved by the UC. The UC acknowledges and agrees that SORTA is the sole and exclusive owner of all trademark, service mark or other proprietary rights, title and interest in and to the Metro logo and all rights relating thereto are expressly reserved by SORTA. The Parties mutually grant to each other permission to use their respective logos strictly for the purpose of the Pass Program. UC and SORTA shall engage in mutual cooperation in publicizing the Pass Program.

4.4 Confidential Information. SORTA agrees to safeguard and protect any confidential information supplied by UC in accordance with this section:

4.4.1 Use of Confidential Information. SORTA shall:

- 4.4.1.1.1 Maintain the Confidential Information in confidence, using such degree and care as is appropriate to avoid unauthorized use or disclosure;
 - 4.4.1.1.2 Not directly or indirectly disclose any Confidential Information to anyone outside of SORTA, except with UC's prior written consent, or as otherwise provided herein:
 - 4.4.1.1.3 Not make use of any Confidential Information for its own purposes or the benefit of anyone or any other entity other than UC; and
 - 4.4.1.1.4 Not take any act or omission with respect to the Confidential Information that is inconsistent with the confidential and proprietary nature of such information.
- 4.4.2 Return of Confidential Information. Upon the termination or earlier expiration of the Agreement, or at any time UC so desires, SORTA will, within a reasonable period of time and at UC's option, deliver to UC or destroy all Confidential Information and copies thereof, including, but not limited to memoranda, notes, records, reports, media and other documents and materials which SORTA may then possess or have under its control.
- 4.4.3 Disclosure of Confidential Information. SORTA may disclose Confidential Information only as follows:
- 4.4.3.1.1 SORTA may disclose Confidential Information to employees, subcontractors, consultants and agents of SORTA ("Personnel") having a need to use such information in furtherance of this Agreement. SORTA shall instruct all such Personnel as to their obligations under this Agreement and that they shall be bound by the terms and conditions of this Agreement. SORTA shall be responsible for all of its Personnel's compliance with the terms and conditions of the Agreement; and
 - 4.4.3.1.2 SORTA may disclose Confidential Information if such disclosure is required by law. However, SORTA shall notify UC in writing, in advance of such disclosure, and provide UC with copies of any related information so that it may take appropriate action to protect the Confidential Information.
- 4.4.4 Relief. SORTA shall immediately notify UC in the event that it suspects or has reason to suspect that any of its Personnel who has or had access to Confidential Information has violated or intends to violate the terms of this Agreement, and SORTA shall reasonably cooperate with UC in regaining possession of the Confidential Information. This

provision shall not in any way limit other remedies as may be available to UC at law or in equity.

4.5 Notice. Any and all notices shall be in writing and delivered in person, by overnight delivery or by facsimile transmission. Every notice deposited in overnight delivery or delivered by facsimile transmission shall be effective on the date on which it is so delivered. For the purposes of notice, the addresses of the Parties, unless changed by formal notice, shall be as follows:

If to SORTA:

David Riposo,
Senior VP, Chief Financial Officer

SORTA/Metro
602 Main Street, Suite 1100
Cincinnati, Ohio 45202

If to UC:

Joseph Harrell
Assoc. Vice President, Facilities
& Utilities

University of Cincinnati
210 Fishwick Building
PO Box 210005
Cincinnati OH 45221

4.6 Assignment. Neither Party may assign any of its rights or delegate any of its responsibilities arising under this Agreement without the express written consent of the other Party. Any assignment or delegation by either Party without such proper written approval is void.

4.7 Waiver. The failure of either Party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of such Party's right to subsequently enforce and compel strict compliance with every provision of the Agreement.

4.8 Integrated Document. This Agreement supersedes any and all previous understandings, commitments, or agreements, whether oral or written, pertaining to the Agreement.

4.9 Counterparts. This Agreement may be executed in any number of counterparts, each of which, when so executed and delivered, constitute an original, but all of which together constitute but one and the same instrument.

4.10 Governing Law. This Agreement is to be construed, interpreted, governed by and the rights of the Parties determined in accordance with the laws of Ohio, without regard to its conflict of law principles

4.11 Severability. If any provision of the Agreement is illegal or unenforceable, that provision is severed from this Agreement and the other provisions remain in force.

4.12 Amendment and Modification. The Parties hereto may amend, modify or supplement this Agreement only by an agreement in writing executed by all Parties hereto.

- 4.13 Authority. By signing this Agreement, each Party represents that such Party has full power and authority to enter into this Agreement and to perform the obligations imposed upon that Party under this Agreement, and that the person who executes this Agreement on behalf of such Party has all necessary authority to do so.
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University of Cincinnati

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Signed:

Printed Name:

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Title:

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August 2017

ACTION ITEM- APPROVAL OF AGREEMENT WITH UNIVERSITY OF CINCINNATI

STRATEGIC PLAN GOAL/OBJECTIVE

- Operational Excellence
- Strategic Partnering

RECOMMENDATION

Staff recommends the SORTA Board approve the Agreement between SORTA and University of Cincinnati in substantially the form attached and authorize the CEO, CFO, or Executive Vice President to execute it on behalf of SORTA. The estimated contract value for Aug. 21, 2017 to Aug. 27, 2018 is \$151,000.

FINANCIAL CONSIDERATIONS

In Spring of 2017, SORTA and University of Cincinnati began negotiating a new agreement to incorporate the following changes:

- Eliminate the UC Metro Discount (red) card and offer only the EZ Ride (black card) option to students and staff
- Reduce the subsidy provided by UC from \$250,000 to \$151,000 annually to account for eliminating the UC Metro Discount card option

The other terms and conditions of the new agreement are the same as the expiring agreement. SORTA staff anticipates that University of Cincinnati will approve this new agreement before Aug. 21, 2017.

BUSINESS PURPOSE

- In 2007 the SORTA Board approved an agreement with University of Cincinnati to subsidize discounted rides for students and staff. This agreement has been modified since then at the request of UC. The current agreement states:
 1. UC will pay SORTA \$151,000 per year to provide a photo ID card to all eligible participants each semester good for discounted rides.
 2. The photo ID card allows eligible participants unlimited rides on all Metro routes for a \$1.00 cash drop each way for the entire semester. Transfers may also be purchased for \$.50 if needed.
 3. Eligible participants must register for a new card each semester through UC's student web portal.
 4. UC sends Metro staff a file each semester containing names, photos and student ID numbers for the production of cards, which are then mailed to participants.

5. In the event of a Metro fare increase, the agreement allows for an increase in the amount of subsidy paid by UC.

PROCUREMENT CONSIDERATIONS

- This is a one-year agreement with two one-year extensions if extensions are mutually agreed upon by both parties.

D/M/WBE CONSIDERATIONS

- N/A

LEGAL CONSIDERATIONS

- N/A

SUBMITTED BY:

A handwritten signature in black ink, appearing to read "David A. Etienne". The signature is fluid and cursive, with a long horizontal stroke at the end.

David A. Etienne
Director, Marketing & Communications

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To: ADKINS, DONNA; Riposo, David; Satterfield, Shannel; Etienne, Dave; B...
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Is this correct, David R?

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Date: 8/3/2017 3:59 PM
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Some minor language tweaks would be okay but no changes to material elements the Board approved i.e., dollars, term, etc.

Thanks,

Dave

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Thanks.

Dave Etienne

Director, Marketing & Communications

Metro

602 Main Street, Suite 1100

Cincinnati OH 45202

513.632.7520

Fax 513.632-9202

Website: www.go-metro.com

Social Media: [Facebook](#)[Twitter](#)[YouTube](#)



People you know go Metro:

Say goodbye to exact change, paper tickets and waiting in line to buy passes with Cincy EZRide, Metro's mobile ticketing app. Buy Metro and streetcar passes on your smart phone or tablet. Visit www.go-metro.com for details or download for Android or iPhone.

>>> David Riposo 8/3/2017 8:56 AM >>>

We took the CPS agreement unsigned, so this does not have to be signed. But it does have to be in the final form, POC's not withstanding.

Thanks,

Dave

>>> Dave Etienne 8/3/2017 8:24 AM >>>

In the interest of time, I went ahead and sent the agreement to UC for review per Donna's instructions and their response is below. If you recall, we have not been able to have any legal review of this since Vorys has a conflict and Donna indicated we have no other legal review options. She and I did go over the changes and she feels it is OK since it just a revision of the existing agreement (which has been in use since 2007) to reflect the EZ Ride offering only.

I gave them until tomorrow to get it signed and that now seems unlikely according to Joe Harrell.

What are our options if this cannot go to the August board meeting? Is there a way to get it on the agenda without presenting it in committee? Are we able to prorate the pricing if we do a mid-semester launch?

I would like to get back to Joe with a response letting him know what our options are should they not get it back to us in time. The origin of the delay is with UC but that is probably moot since it is the students and staff who will suffer.

Thanks,

Dave Etienne

Director, Marketing & Communications

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>>> "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU> 8/2/2017 5:39 PM >>>

Dave,

We will expedite the processing of this contract, but getting something signed by Friday is not very likely. We may change our point of contact too, but we haven't made that decision yet. Besides your website and our website what other materials is Marie listed as the point of contact on?

Thanks,

Joe Harrell, PE, CEM
University of Cincinnati
Associate VP Facilities Management
Office (513)-558-4635
Cell (513)-604-9217

From: Dave Etienne [DEtienne@go-metro.com]
Sent: Wednesday, August 02, 2017 1:21 PM
To: Harrell, Joseph (harreljh)
Cc: DONNA ADKINS
Subject: UC Metro agreement

Joe -

I apologize for getting this to you so late but we had to revise it to reflect the new terms of our agreement.

Please review the attached - it is just a revised agreement reflecting that we are only going to offer the EZ Ride (black) card to students and staff at an annual price of \$151,000. Pay particular attention to the dates - I got those off the UC website. The rest of the language stayed the same as in past years.

If you or someone could get this signed by EOB this Friday, we can still make our Aug. board meeting and still have time to produce the cards. I will get it signed on our end and get a fully signed copy back to you for your records at that time.

A few logistical questions:

Is Marie Suthoff still in charge of the day to day for this program? I have her listed on our materials and our website. Also, have you been working with your web team to revise your pages once this goes into effect?

Thanks and let me know if you have any questions.

Dave Etienne
Director, Marketing & Communications
Metro
602 Main Street, Suite 1100
Cincinnati OH 45202
513.632.7520
Fax 513.632-9202
Website: www.go-metro.com

Dave Etienne - RE: RUSH RUSH SORTA/Metro EZ Ride Card Pass Program

From: "Landon, Korin (korinl)" <korinl@UCMAIL.UC.EDU>
To: 'Dave Etienne' <DEtienne@go-metro.com>
Date: 8/15/2017 11:29 AM
Subject: RE: RUSH RUSH SORTA/Metro EZ Ride Card Pass Program
Cc: "Harrell, Joseph (harreljh)" <HARRELJH@UCMAIL.UC.EDU>, "Hausman, Debbie(..."

Great! Thanks for letting us know. I look forward to receiving a copy of the fully-executed document soon. Thanks.

From: Dave Etienne [DEtienne@go-metro.com]
Sent: Tuesday, August 15, 2017 10:20 AM
To: Landon, Korin (korinl) <korinl@UCMAIL.UC.EDU>
Cc: Harrell, Joseph (harreljh) <HARRELJH@UCMAIL.UC.EDU>; Hausman, Debbie (hausmad) <hausmad@UCMAIL.UC.EDU>
Subject: RE: RUSH RUSH SORTA/Metro EZ Ride Card Pass Program

The SORTA board just put its official stamp of approval on this agreement at this morning's meeting. We are in the process of signing the agreement now but you can get started updating your web process for signing up for cards.

Thanks.

Dave Etienne

Director, Marketing & Communications

Metro

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Cincinnati OH 45202

513.632.7520

Fax 513.632-9202

Website: www.go-metro.com

Social Media: Facebook|Twitter|YouTube

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>>> "Landon, Korin (korinl)" <korinl@UCMAIL.UC.EDU> 8/3/2017 4:11 PM >>>

You're welcome, Dave. That sounds like a plan. Thanks much!

From: Dave Etienne [<mailto:DEtienne@go-metro.com>]
Sent: Thursday, August 03, 2017 4:01 PM
To: Landon, Korin (korinl) <korinl@UCMAIL.UC.EDU>
Subject: Re: RUSH RUSH SORTA/Metro EZ Ride Card Pass Program

Thank you to all who made this happen. I will transmit a copy back to you once our board approves the agreement (a formality) with our signature for your records.

Thanks again!

Dave Etienne

Director, Marketing & Communications

Metro

602 Main Street, Suite 1100

Cincinnati OH 45202

[513.632.7520](tel:513.632.7520)

Fax [513.632-9202](tel:513.632-9202)

Website: www.go-metro.com

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>>> "Korin Landon" <korinl@ucmail.uc.edu> 8/3/2017 3:24 PM >>>

 DocuSign



August 2017

ACTION ITEM- APPROVAL OF AGREEMENT WITH UNIVERSITY OF CINCINNATI

STRATEGIC PLAN GOAL/OBJECTIVE

- Operational Excellence
- Strategic Partnering

RECOMMENDATION

Staff recommends the SORTA Board approve the Agreement between SORTA and University of Cincinnati in substantially the form attached and authorize the CEO, CFO, or Executive Vice President to execute it on behalf of SORTA. The estimated contract value for Aug. 21, 2017 to Aug. 27, 2018 is \$151,000.

FINANCIAL CONSIDERATIONS

In Spring of 2017, SORTA and University of Cincinnati began negotiating a new agreement to incorporate the following changes:

- Eliminate the UC Metro Discount (red) card and offer only the EZ Ride (black card) option to students and staff
- Reduce the subsidy provided by UC from \$250,000 to \$151,000 annually to account for eliminating the UC Metro Discount card option

The other terms and conditions of the new agreement are the same as the expiring agreement. SORTA staff anticipates that University of Cincinnati will approve this new agreement before Aug. 21, 2017.

BUSINESS PURPOSE

- In 2007 the SORTA Board approved an agreement with University of Cincinnati to subsidize discounted rides for students and staff. This agreement has been modified since then at the request of UC. The current agreement states:
 1. UC will pay SORTA \$151,000 per year to provide a photo ID card to all eligible participants each semester good for discounted rides.
 2. The photo ID card allows eligible participants unlimited rides on all Metro routes for a \$1.00 cash drop each way for the entire semester. Transfers may also be purchased for \$.50 if needed.
 3. Eligible participants must register for a new card each semester through UC's student web portal.
 4. UC sends Metro staff a file each semester containing names, photos and student ID numbers for the production of cards, which are then mailed to participants.

5. In the event of a Metro fare increase, the agreement allows for an increase in the amount of subsidy paid by UC.

PROCUREMENT CONSIDERATIONS

- This is a one-year agreement with two one-year extensions if extensions are mutually agreed upon by both parties.

D/M/WBE CONSIDERATIONS

- N/A

LEGAL CONSIDERATIONS

- N/A

SUBMITTED BY:



David A. Etienne
Director, Marketing & Communications

Korin Landon sent you a document to review and sign.

REVIEW DOCUMENT

Korin Landon
korinl@ucmail.uc.edu

Dave Etienne,

Please DocuSign Pass Program Agreement 2017-2018.docx

Thank You, Korin Landon

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Pass Program Agreement 2017-2018

This Pass Program Agreement (herein referred to as the "Agreement") is made as of the 15th day of August, 2017, by and between the Southwest Ohio Regional Transit Authority, a political subdivision of the state of Ohio ("SORTA"), and the University of Cincinnati, a state institution of higher education operated under chapter 3361 of the Ohio revised code ("UC"), each a "Party" and collectively, the "Parties") relating to a program for UC students and employees to ride SORTA buses ("Pass Program").

Whereas, SORTA operates the Metro bus system, which serves Greater Cincinnati, including several routes that provide regional services to UC;

Whereas, since the fall of 2005 and evidenced by the Parties' April 2007, 2009, July 2012, and amended April 2014 contracts, the Parties have been collaborating in regard to ridership of the students and employees of UC;

Whereas, the Parties seek to continue to collaborate in regard to ridership and to supersede and replace the Parties' April 2014 contract;

Now, therefore, in accordance with the terms of the Agreement, UC and SORTA agree as follows:

1. Definitions

- 1.1 "Access" means SORTA's shared-ride public transportation service, providing origin-to-destination transportation in small buses for people whose disabilities prevent them from riding Metro buses.
- 1.2 "Access Cash Drop" means the discounted cash drop required of Eligible Participants who ride Access and who participate in the Pass Program through the EZ Ride card option. The amount of the Access Cash Drop shall be \$2.00 on Access for travel within Zone 1 and \$3.00 for travel on Access into Zone 2.
- 1.3 "Agreement" means this Pass Program Agreement between UC and SORTA, as forth in the preamble above.
- 1.4 "Confidential Information" means the Eligible Participant Data and all names, addresses, photographs and other personally identifiable information of UC student, employee, or affiliated person provided to or acquired by SORTA in furtherance of this Agreement, provided such information is not considered a public record un the laws of the State of Ohio.

- 1.5 “Eligible Participant” means a person who is a student or employee of UC as of the date of application to the Pass Program.
- 1.6 “Eligible Participant Data” means, as to an Eligible Participant, the following data fields: name, mailing address, UC identification number (also known as the “M” number), and UC classification (either “student” or “faculty/staff”).
- 1.7 “EZ Ride Card” means a photo fare card available to Eligible Participants who elect the EZ Ride Card under the Pass Program.
- 1.8 “Metro” means the bus system which is operated by SORTA and serves the Greater Cincinnati area.
- 1.9 “Pass Program” means the ridership program using the EZ Ride Card.
- 1.10 “SORTA” means the Southwest Ohio Regional Transit Authority, as set forth in the preamble above.
- 1.11 “UC” means the University of Cincinnati, as set forth in the preamble above.

2. Program Rules

- 2.1 Participation in the Pass Program is limited to Eligible Participants who apply for the EZ Ride Card.
- 2.2 SORTA shall honor the EZ Ride Card as valid for the period of one semester per card, from the first date of the semester up to, but excluding, the first date of the following semester, as follows:

Semester	Valid First Day	Valid Last Day
Fall 2017	Aug. 21, 2017	Jan. 7, 2018
Spring 2018	Jan. 8, 2018	May 6, 2018
Summer 2018	May 7, 2018	Aug. 26, 2018

- 2.3 SORTA will cancel EZ Ride Cards and issue replacements when notified by UC. Only one EZ Ride Card per person will be valid at any one time.
 - 2.3.1 In the event that an EZ Ride Card is lost, stolen, becomes defective, or otherwise requires replacement, UC may charge and retain a replacement fee.
 - 2.3.2 Eligible Participants may choose to register for the EZ Ride Card during any semester.
- 2.4 EZ Ride Card
 - 2.4.1 An EZ Ride Card holder can ride Metro by presenting their valid EZ Ride Card and paying a \$1.00 fare (cash drop) each time they ride Metro.

2.4.2 An EZ Ride Card holder may purchase a transfer by paying an additional \$0.50 cash drop.

2.4.3 An EZ Ride Card holder does not pay additional zone charges when riding outside of Zone 1.

2.5 Access

2.5.1 Eligible Participants who ride Access may participate in the Pass Program using the EZ Ride Card.

2.5.2 Eligible Participants who ride Access must order Access tickets from SORTA to take advantage of the Pass Program. Access eligibility must be confirmed by SORTA before Access tickets are provided to the eligible EZ Ride Card holder. Access riders will be required to show an EZ Ride Card to the Access driver with a specially stamped Access ticket, in addition to paying the Access Cash Drop.

2.6 Cards are not transferable and can only be used by the Eligible Participant to whom such card was issued. Sharing or reselling an EZ Ride Card or specially stamped Access ticket is not permitted, and may result in confiscation of the card and ineligibility in this Pass Program for the Eligible Participant to whom such card was issued.

3. Program Administration

3.1 UC shall continue to provide means of application to the Pass Program through its website. As to each applicant that UC verifies as an Eligible Participant, UC shall:

3.1.1 Supply SORTA with Eligible Participant Data.

3.2 Upon receipt of Eligible Participant Data, SORTA shall promptly create and distribute to the Eligible Participant, at their mailing address, an EZ Ride Card, as applicable.

3.3 SORTA shall report to UC, at the beginning of each month, the number and type of all passes issued the previous month.

3.4 During the term of this Agreement, UC shall fund the Pass Program at \$151,000 per each academic year with four payments of \$37,750, due the first day of Dec. 31, 2017, March 31, 2018, June 30, 2018, with the first payment being due Oct. 31, 2017. Checks should be made payable to SORTA/Metro and shall be submitted to Accounts Receivable, SORTA/Metro, 602 Main Street, Suite 1100, Cincinnati, Ohio, 45202

3.5 Fare Increases

3.5.1 During the term of the Agreement, if SORTA implements an increase of the basic Metro fare which is currently \$1.75, then Pass Program shall be modified to reflect such increase. The Parties agree to enter

into negotiations regarding the modification. Unless otherwise agreed and memorialized under the procedure set forth in Section 4.12 below:

- 3.5.1.1.1 The modification will be effective upon the later of the Summer semester, or the beginning date of the semester following the date of the fare increase.
- 3.5.1.1.2 The modification will be reflected as a newly required cash drop for EZ Ride Card holders, with such newly required or increased cash drop equal to the proportion of the increase of the basic Metro fare.

4. General Provisions

- 4.1 Term. This Agreement shall be effective for one year starting with the UC Academic Years 2017- 2018, commencing on Monday, Aug. 21, 2017 (first day of the Fall Semester 2017) and expiring Monday, Aug. 27, 2018. The Parties reserve the right to discuss two (2), one-year extensions of the term and to enact any mutually agreed extension in the matter set forth in Section 4.12 below.
- 4.2 Termination. The Pass Program can only be terminated at the end of a semester. Either Party may terminate this Agreement by giving 90 days prior written notice to the other Party. The termination will take effect at the end of the current semester if such date is at least 90 days after the notice of termination. If the 90-day notice extends into another semester, the Pass Program termination will be effective at the end of that semester.
- 4.3 Trademark License. SORTA acknowledges and agrees that UC is the sole and exclusive owner of all trademark, service mark or other proprietary rights, title and interest in and to the UC logo and related elements and all rights relating thereto are expressly reserved by the UC. The UC acknowledges and agrees that SORTA is the sole and exclusive owner of all trademark, service mark or other proprietary rights, title and interest in and to the Metro logo and all rights relating thereto are expressly reserved by SORTA. The Parties mutually grant to each other permission to use their respective logos strictly for the purpose of the Pass Program. UC and SORTA shall engage in mutual cooperation in publicizing the Pass Program.
- 4.4 Confidential Information. SORTA agrees to safeguard and protect any confidential information supplied by UC in accordance with this section:
 - 4.4.1 Use of Confidential Information. SORTA shall:

- 4.4.1.1.1 Maintain the Confidential Information in confidence, using such degree and care as is appropriate to avoid unauthorized use or disclosure;
- 4.4.1.1.2 Not directly or indirectly disclose any Confidential Information to anyone outside of SORTA, except with UC's prior written consent, or as otherwise provided herein:
- 4.4.1.1.3 Not make use of any Confidential Information for its own purposes or the benefit of anyone or any other entity other than UC; and
- 4.4.1.1.4 Not take any act or omission with respect to the Confidential Information that is inconsistent with the confidential and proprietary nature of such information.
- 4.4.2 Return of Confidential Information. Upon the termination or earlier expiration of the Agreement, or at any time UC so desires, SORTA will, within a reasonable period of time and at UC's option, deliver to UC or destroy all Confidential Information and copies thereof, including, but not limited to memoranda, notes, records, reports, media and other documents and materials which SORTA may then possess or have under its control.
- 4.4.3 Disclosure of Confidential Information. SORTA may disclose Confidential Information only as follows:
 - 4.4.3.1.1 SORTA may disclose Confidential Information to employees, subcontractors, consultants and agents of SORTA ("Personnel") having a need to use such information in furtherance of this Agreement. SORTA shall instruct all such Personnel as to their obligations under this Agreement and that they shall be bound by the terms and conditions of this Agreement. SORTA shall be responsible for all of its Personnel's compliance with the terms and conditions of the Agreement; and
 - 4.4.3.1.2 SORTA may disclose Confidential Information if such disclosure is required by law. However, SORTA shall notify UC in writing, in advance of such disclosure, and provide UC with copies of any related information so that it may take appropriate action to protect the Confidential Information.
- 4.4.4 Relief. SORTA shall immediately notify UC in the event that it suspects or has reason to suspect that any of its Personnel who has or had access to Confidential Information has violated or intends to violate the terms of this Agreement, and SORTA shall reasonably cooperate with UC in regaining possession of the Confidential Information. This

provision shall not in any way limit other remedies as may be available to UC at law or in equity.

4.5 Notice. Any and all notices shall be in writing and delivered in person, by overnight delivery or by facsimile transmission. Every notice deposited in overnight delivery or delivered by facsimile transmission shall be effective on the date on which it is so delivered. For the purposes of notice, the addresses of the Parties, unless changed by formal notice, shall be as follows:

If to SORTA:

David Riposo,
Senior VP, Chief Financial Officer

SORTA/Metro
602 Main Street, Suite 1100
Cincinnati, Ohio 45202

If to UC:

Joseph Harrell
Assoc. Vice President, Facilities
& Utilities
University of Cincinnati
210 Fishwick Building
PO Box 210005
Cincinnati OH 45221

- 4.6 Assignment. Neither Party may assign any of its rights or delegate any of its responsibilities arising under this Agreement without the express written consent of the other Party. Any assignment or delegation by either Party without such proper written approval is void.
- 4.7 Waiver. The failure of either Party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of such Party's right to subsequently enforce and compel strict compliance with every provision of the Agreement.
- 4.8 Integrated Document. This Agreement supersedes any and all previous understandings, commitments, or agreements, whether oral or written, pertaining to the Agreement.
- 4.9 Counterparts. This Agreement may be executed in any number of counterparts, each of which, when so executed and delivered, constitute an original, but all of which together constitute but one and the same instrument.
- 4.10 Governing Law. This Agreement is to be construed, interpreted, governed by and the rights of the Parties determined in accordance with the laws of Ohio, without regard to its conflict of law principles
- 4.11 Severability. If any provision of the Agreement is illegal or unenforceable, that provision is severed from this Agreement and the other provisions remain in force.
- 4.12 Amendment and Modification. The Parties hereto may amend, modify or supplement this Agreement only by an agreement in writing executed by all Parties hereto.

- 4.13 Authority. By signing this Agreement, each Party represents that such Party has full power and authority to enter into this Agreement and to perform the obligations imposed upon that Party under this Agreement, and that the person who executes this Agreement on behalf of such Party has all necessary authority to do so.
- 4.14 Headings. The headings used in this Agreement are for convenience of reference only and shall have no force or effect in the construction or interpretations of the provisions of this Agreement.
- 4.15 Construction. The language in all parts of this Agreement shall be construed, in all cases, in its plain meaning, and not for or against either Party, hereto. The Parties acknowledge that each Party and its independent counsel have reviewed and revised this Agreement and that the normal rule of construction to the effect that any ambiguities are to be resolved against the drafting party are not to be employed in the interpretation of this Agreement.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed, as of the day and year first written above.

Southwest Ohio Regional Transit Authority

Signed: DocuSigned by:
David A. Riposo
D38FE3E5830740F...

Printed Name:

Title:

Date:

University of Cincinnati

Signed: DocuSigned by:
Kathleen Davis
D910FE3C1FA0434...

Printed Name: Kathleen Davis

Title: Asst. General Counsel

Date: 8/3/2017

From: Sallie Hilvers <SHILVERS@go-metro.com>
Sent: Thursday, May 11, 2017 3:11 PM
To: Darryl Haley
Subject: Fwd: Re: Sallie Hilvers accepted UC pass program; (16 May 2017 11:00 am) Eastern Daylight Time

What's up with this per UC? I don't administer that contract

>>> Kim Lahman 5/11/2017 3:09 PM >>>

Darryl's instructions were that I meet with you to review the numbers for you to take to Dave R.

>>> Sallie Hilvers 5/11/2017 2:54 PM >>>

Who's in the meeting other than us? I invited Dave E since you report to him.

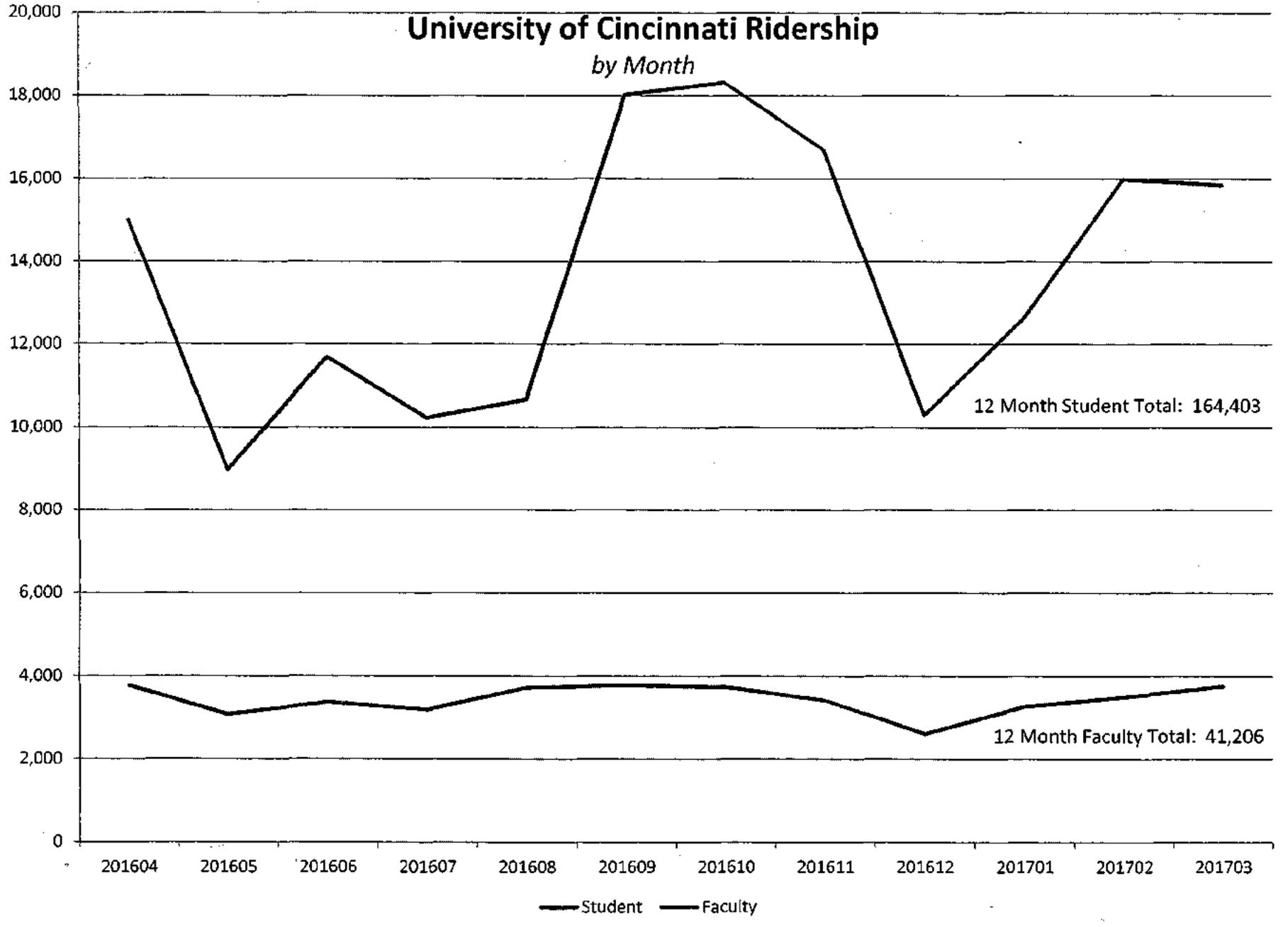
>>> Kim Lahman 5/11/2017 2:39 PM >>>

Right now the ball is in our court on whether or not to accept UC's proposal to reduce the program by eliminating the UC/Metro card and discounts to staff and faculty. I was instructed to bring specific figures for our meeting. I understand they are to be passed on to Dave R.

>>> Sallie Hilvers 5/11/2017 2:29 PM >>>

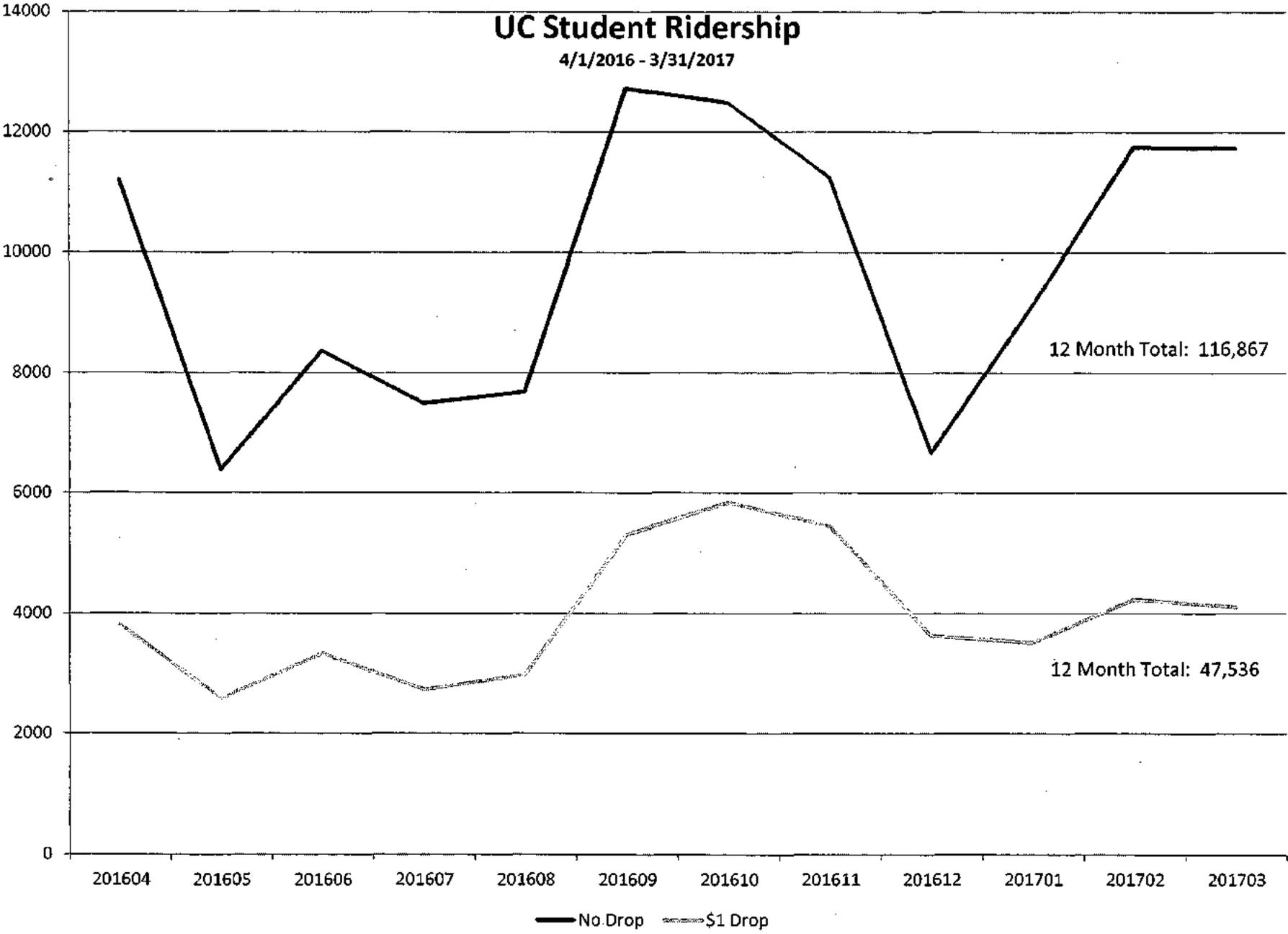
Kim, what's the status of thid before we meet so I can be prepared?

University of Cincinnati Ridership by Month



UC Student Ridership

4/1/2016 - 3/31/2017



r_month	Student	Faculty
201604	15010	3773
201605	8977	3073
201606	11700	3373
201607	10233	3191
201608	10672	3729
201609	18026	3782
201610	18321	3740
201611	16701	3419
201612	10299	2599
201701	12625	3271
201702	15989	3499
201703	15850	3757
	164403	41206

r_month	No Drop	\$1 Drop
201604	11201	3809
201605	6391	2586
201606	8367	3333
201607	7500	2733
201608	7687	2985
201609	12719	5307
201610	12484	5837
201611	11255	5446
201612	6667	3632
201701	9111	3514
201702	11748	4241
201703	11737	4113
	116867	47536



Executive Summary: UC Fare Program May 2017

In 2005, Metro partnered with the University of Cincinnati on a six-week pilot program to allow students to ride free. The program was a success and in 2007, UC and Metro executed a contract to allow all UC students to ride free. The cost was \$150,000, half of which was paid by UC and half by UC Student Government.

In 2009, the contract was increased to \$250,000 and changed to provide two options to students, faculty and staff. It was modified in 2012 when UC transitioned from quarters to semesters and the current program offers the following:

- The **UC EZ Ride** program provides \$1 rides in all zones with no pass cost. Transfers are \$0.50.
- The **UC Metro Card** is sold for \$53 per semester to students (\$160 per semester to employees) and is good for free rides in Zone 1. Travel outside Zone 1 requires additional fare.

In 2017, UC indicated that they can no longer fund the program at its current level and requested options in the \$70,000-\$80,000 cost range for students only.

Program enrollment:

EZ Ride: In first semester 2016-2017, 1,877 students registered for the passes (Aug.-December), while 799 registered for second semester (Jan.-April).

UC Metro Card: In first semester 2016-2017, 655 students registered for discount passes, but only 391 for second semester.

From this, we assume that the EZ Ride program is the stronger option to continue.

Ridership:

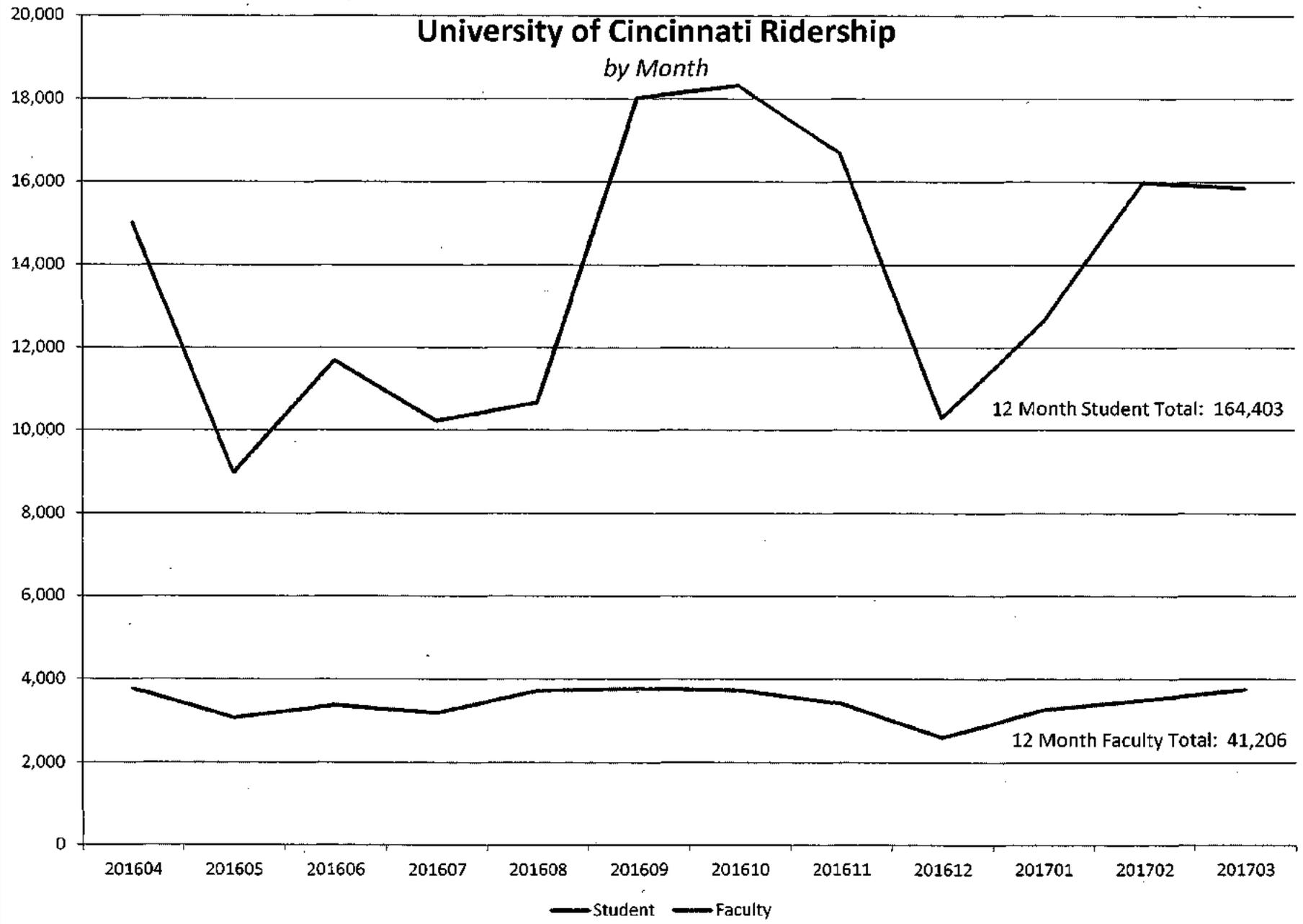
Analysis shows that 164,403 rides were provided to UC student from April 2016-March 2017 for both programs combined. Faculty/staff ridership was 41,206 for the same period.

We would assume that students currently using the UC Metro Card will migrate to the EZ Ride card if it is the only option available. EZ Ride pass is easier to market as well to try to increase ridership: ride Metro anywhere for \$1 with your Metro EZ Ride card.

Recommendation:

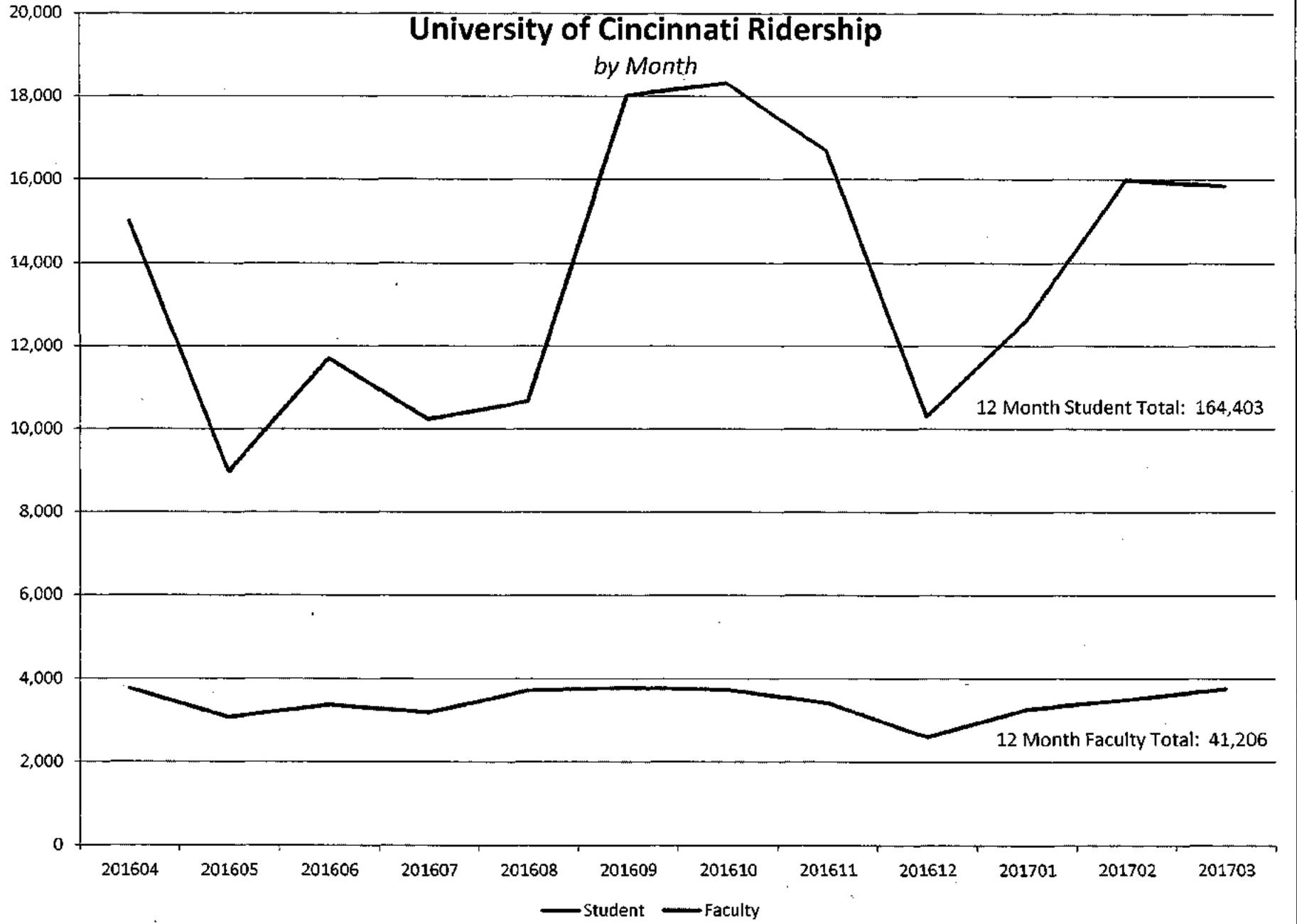
We recommend that a three-year contract be executed with UC for \$80,000 per year. If ridership remains 164,403, this would represent a \$0.48 subsidy per ride, along with the \$1 per ride paid by the students, for a total fare recovery of \$1.48. This is equivalent to Metro's overall fare recovery rate.

University of Cincinnati Ridership by Month



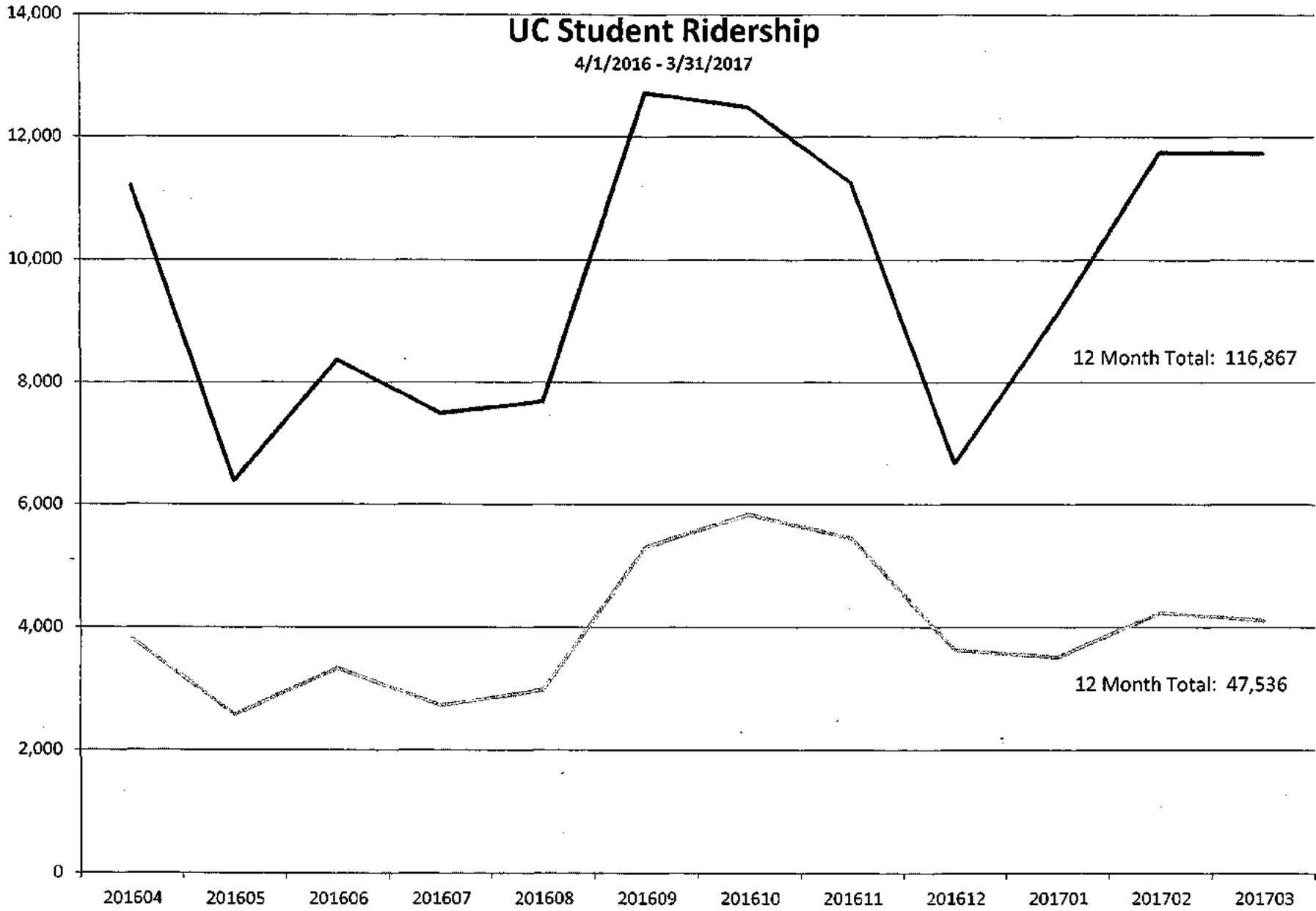
r_month	Student	Faculty
201604	15010	3773
201605	8977	3073
201606	11700	3373
201607	10233	3191
201608	10672	3729
201609	18026	3782
201610	18321	3740
201611	16701	3419
201612	10299	2599
201701	12625	3271
201702	15989	3499
201703	15850	3757
	164403	41206

University of Cincinnati Ridership by Month



UC Student Ridership

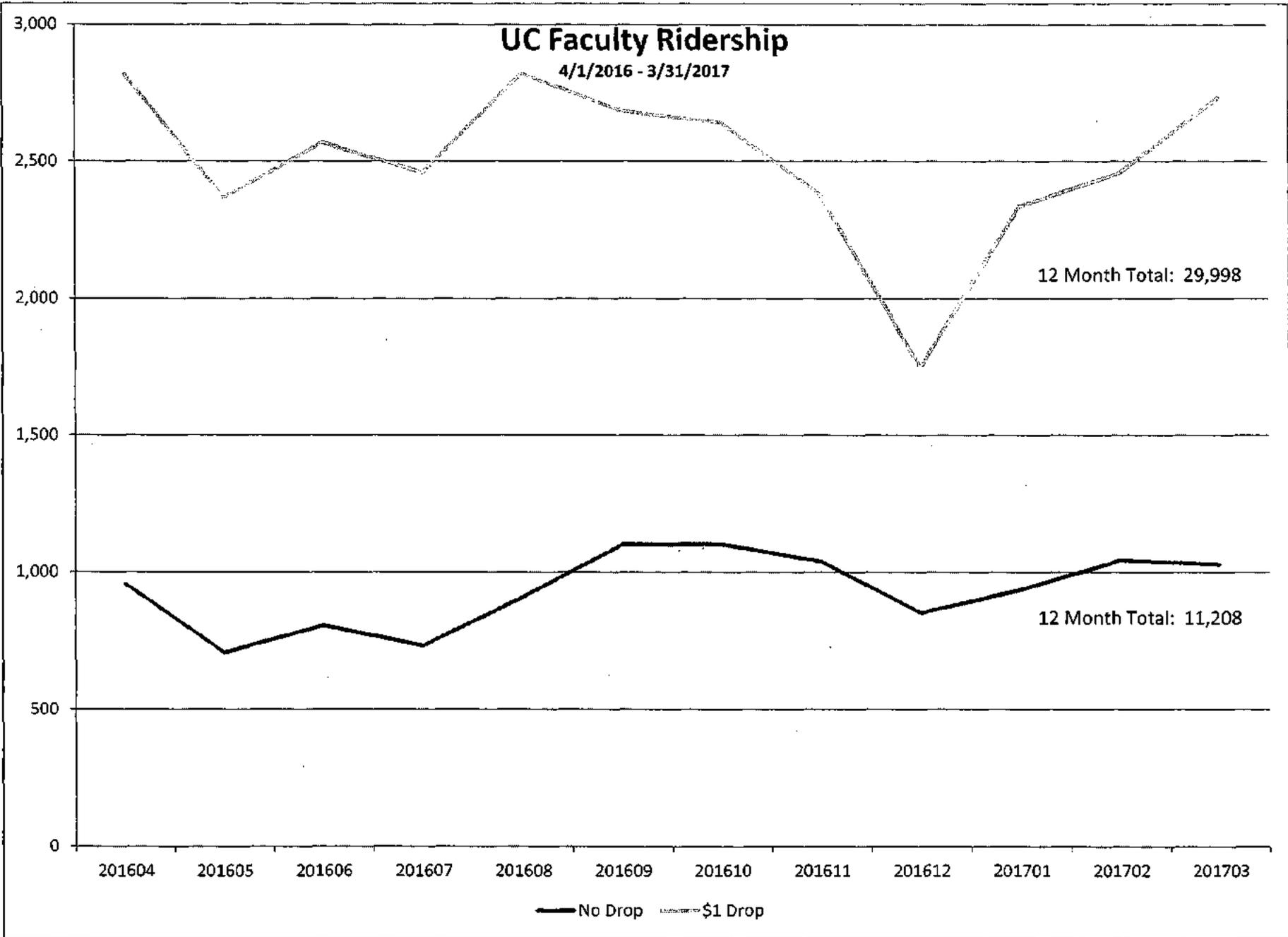
4/1/2016 - 3/31/2017



12 Month Total: 116,867

12 Month Total: 47,536

— No Drop — \$1 Drop



All

r_month	Student	Faculty
201604	15010	3773
201605	8977	3073
201606	11700	3373
201607	10233	3191
201608	10672	3729
201609	18026	3782
201610	18321	3740
201611	16701	3419
201612	10299	2599
201701	12625	3271
201702	15989	3499
201703	15850	3757
	164403	41206

Student

r_month	No Drop	\$1 Drop
201604	11201	3809
201605	6391	2586
201606	8367	3333
201607	7500	2733
201608	7687	2985
201609	12719	5307
201610	12484	5837
201611	11255	5446
201612	6667	3632
201701	9111	3514
201702	11748	4241
201703	11737	4113
	116867	47536

Faculty

r_month	No Drop	\$1 Drop
201604	957	2816
201605	707	2366
201606	805	2568
201607	732	2459
201608	909	2820
201609	1100	2682
201610	1101	2639
201611	1039	2380
201612	852	1747
201701	935	2336
201702	1043	2456
201703	1028	2729
	11208	29998